

1967 CENSUS OF BUSINESS



BC67-MLS-14

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Retail Trade

MERCHANDISE LINE SALES

IDAHO

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES

IDAHO, BC67-MLS-14

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 60 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz, Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



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Retail Trade MERCHANDISE LINE SALES

IDAHO

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Idaho

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

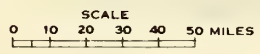
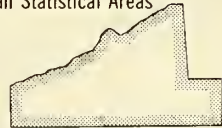
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

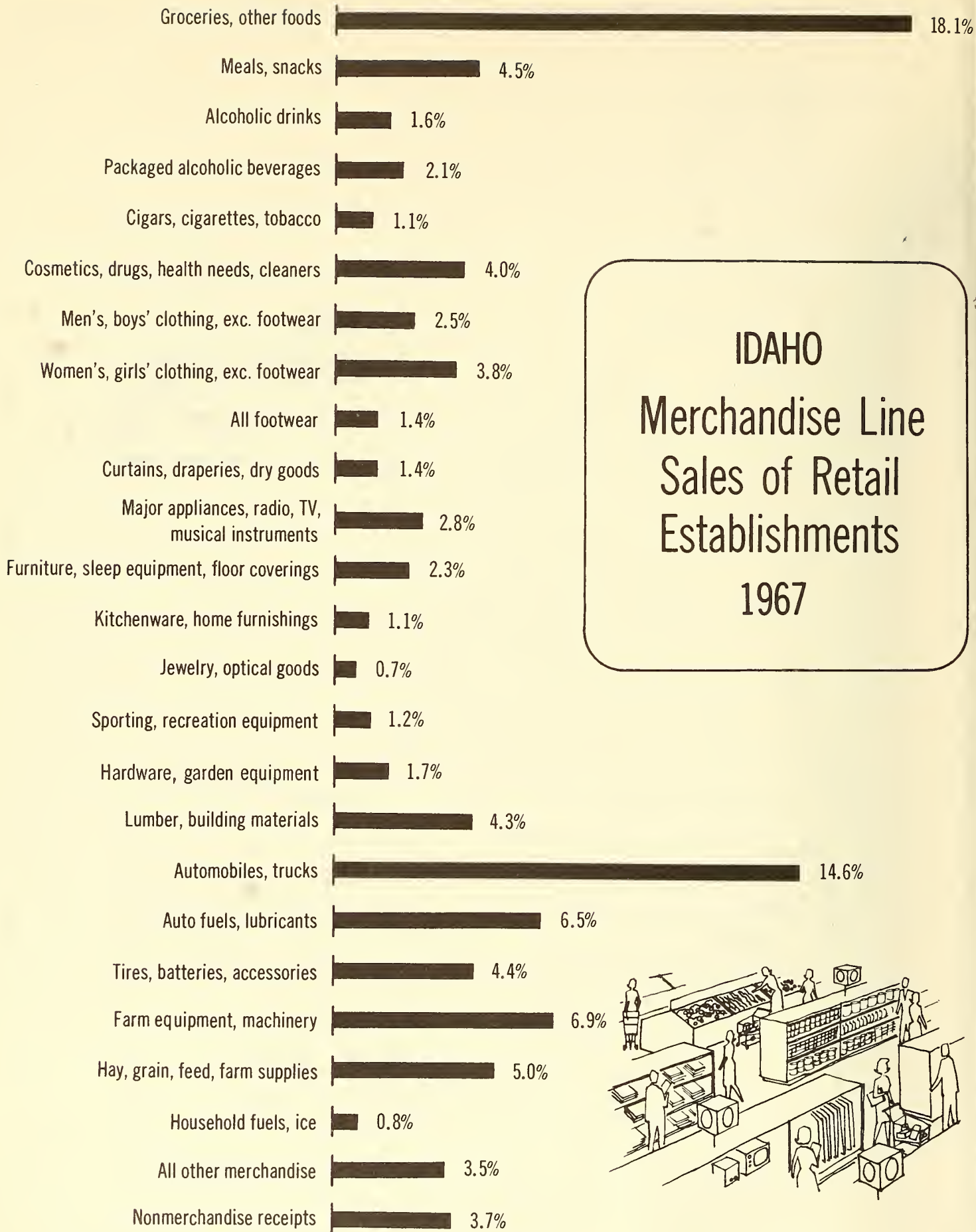
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



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Incorporated places of 25,000-100,000 ●
 Standard Metropolitan Statistical Areas





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Merchandise Line
Sales of Retail
Establishments
1967

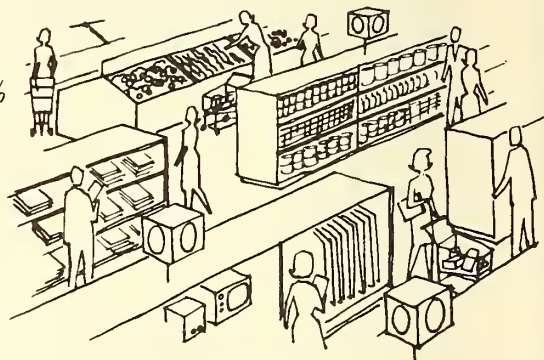


TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)			(X)									
	TOTAL	-	-	(X)	-		176	157 263	(X)	100.0			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)			(X)	100.0	380	AUTOMOBILES—TRUCKS	176	127 988	81.4	81.4	81.4	81.4
	TOTAL ²	7	760	(X)	100.0	381	NEW PASSENGER CARS—RETAIL	176	63 304	40.3	40.3	40.3	40.3
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)			(X)	100.0	382	NEW PASSENGER CARS—WHOLESALE	25	1 691	5.3	1.1	1.1	1.1
	TOTAL ²	11	294	(X)	100.0	383	NEW COMMERCIAL VEHICLES—RETAIL	123	22 304	20.3	14.2	14.2	14.2
	RETAIL BAKERIES (SIC 546)			(X)	100.0	384	NEW COMMERCIAL VEHICLES—WHOLESALE	14	1 669	6.1	1.1	1.1	1.1
	TOTAL ²	21	989	(X)	100.0	385	USED PASSENGER CARS—RETAIL	172	28 770	19.2	18.3	18.3	18.3
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)			(X)	100.0	386	USED PASSENGER CARS—WHOLESALE	58	2 168	2.9	1.4	1.4	1.4
	TOTAL	16	(D)	(X)	100.0	387	USED COMMERCIAL VEHICLES	121	7 774	7.1	4.9	4.9	4.9
	RETAIL BAKERIES—SELLING ONLY (SIC 5463)			(X)	100.0	392	ALL OTHER AUTOS—TRUCKS	19	291	1.6	.2	.2	.2
	TOTAL	5	(D)	(X)	100.0	400	AUTO FUELS—LUBRICANTS	143	2 031	1.6	1.3	1.3	1.3
	DAIRY PRODUCTS STORES (SIC 545)			(X)	100.0	401	GASOLINE	95	1 550	2.0	1.0	1.0	1.0
	TOTAL ²	22	3 297	(X)	100.0	403	MOTOR OILS—GREASES—OTHER OILS	101	434	.5	.3	.3	.3
	EGG AND POULTRY DEALERS (SIC 549 PT.)			(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS	175	13 076	8.3	8.3	8.3	8.3
	TOTAL	1	(O)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	174	7 947	5.1	5.1	5.1	5.1
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)			(X)	100.0	422	PARTS—WHOLESALE	167	2 835	1.8	1.8	1.8	1.8
	TOTAL	2	(O)	(X)	100.0	423	PARTS—RETAIL	164	1 288	.8	.8	.8	.8
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)			(X)	100.0	424	AUTOMOBILE TIRES—BATTERIES—ACC	137	1 006	.7	.6	.6	.6
	TOTAL	435	221 857	(X)	100.0	500	ALL OTHER MERCHANDISE	9	408	3.8	.3	.3	.3
				(X)	100.0	520	NONMERCHANTISE RECEIPTS	172	12 847	8.3	8.2	8.2	8.2
				(X)	100.0	527	SERVICE LABOR	171	10 385	6.7	6.6	6.6	6.6
				(X)	100.0	528	OTHER NONMERCHANTISE RECEIPTS	82	2 461	3.2	1.6	1.6	1.6
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	913	(X)	.6	.6	.6
				(X)	100.0		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						
				(X)	100.0		TOTAL	17	6 529	(X)	100.0	100.0	100.0
				(X)	100.0	380	AUTOMOBILES—TRUCKS	17	5 078	77.8	77.8	77.8	77.8
				(X)	100.0	381	NEW PASSENGER CARS—RETAIL	17	2 952	45.2	45.2	45.2	45.2
				(X)	100.0	385	USED PASSENGER CARS—RETAIL	16	1 587	26.6	24.3	24.3	24.3
				(X)	100.0	386	USED PASSENGER CARS—WHOLESALE	16	282	4.3	4.3	4.3	4.3
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	3.9	3.9	3.9
				(X)	100.0	400	AUTO FUELS—LUBRICANTS	6	27	.6	.4	.4	.4
				(X)	100.0	401	GASOLINE	3	19	.6	.3	.3	.3
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.1	.1	.1
				(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS	17	704	10.8	10.8	10.8	10.8
				(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	17	329	5.0	5.0	5.0	5.0
				(X)	100.0	422	PARTS—WHOLESALE	16	127	1.9	1.9	1.9	1.9
				(X)	100.0	423	PARTS—RETAIL	16	123	1.9	1.9	1.9	1.9
				(X)	100.0	424	AUTOMOBILE TIRES—BATTERIES—ACC	16	125	1.9	1.9	1.9	1.9
				(X)	100.0	520	NONMERCHANTISE RECEIPTS	17	534	8.2	8.2	8.2	8.2
				(X)	100.0	527	SERVICE LABOR	17	518	7.9	7.9	7.9	7.9
				(X)	100.0	528	OTHER NONMERCHANTISE RECEIPTS	4	16	.5	.2	.2	.2
180	ALL FOOTWEAR	6	120	10.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	186	(X)	2.8	2.8	2.8
220	MAJOR APPL—RADIO-TV—MUSICAL INST	50	1 676	25.0	.8								
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	30	501	12.5	.2								
260	KITCHENWARE—HOME FURNISHINGS	45	293	3.3	.1								
300	SPORTING—RECREATION EQUIPMENT	54	1 524	16.6	.7								
320	HARDWARE—GARDENING EQUIPMENT	53	1 042	12.8	.5								
340	LUMBER—BUILDING MATERIALS	33	360	8.3	.2								
380	AUTOMOBILES—TRUCKS	258	154 151	79.8	69.5								
400	AUTO FUELS—LUBRICANTS	194	2 676	1.7	1.2	380	AUTOMOBILES—TRUCKS	17	13 726	85.0	85.0	85.0	85.0
420	AUTO TIRES—BATTERIES—ACCESS	357	29 830	14.4	13.4	381	NEW PASSENGER CARS—RETAIL	17	8 311	51.4	51.4	51.4	51.4
440	FARM EQUIPMENT MACHINERY	19	995	10.5	.4	383	NEW COMMERCIAL VEHICLES—RETAIL	6	817	13.1	5.1	5.1	5.1
500	ALL OTHER MERCHANDISE	77	11 094	40.6	5.0	385	USED PASSENGER CARS—RETAIL	17	4 061	25.1	25.1	25.1	25.1
520	NONMERCHANTISE RECEIPTS	366	17 302	8.0	7.8	386	USED PASSENGER CARS—WHOLESALE	8	194	3.3	1.2	1.2	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	292	(X)	.1	387	USED COMMERCIAL VEHICLES	6	228	3.5	1.4	1.4	1.4
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	.7	.7	.7
	MOTOR VEHICLE DEALERS (SIC 551, 552)			(X)	100.0	400	AUTO FUELS—LUBRICANTS	14	114	.8	.7	.7	.7
	TOTAL	240	186 312	(X)	100.0	401	GASOLINE	7	73	1.0	.5	.5	.5
				(X)	100.0	403	MOTOR OILS—GREASES—OTHER OILS	13	41	.4	.3	.3	.3
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(2)	(2)	(2)
380	AUTOMOBILES—TRUCKS	240	152 738	82.0	82.0	420	AUTO TIRES—BATTERIES—ACCESS	17	1 053	6.5	6.5	6.5	6.5
400	AUTO FUELS—LUBRICANTS	167	2 232	1.5	1.2	421	PARTS INSTALLED IN REPAIR WORK	17	658	4.1	4.1	4.1	4.1
420	AUTO TIRES—BATTERIES—ACCESS	215	14 999	8.3	8.1	422	PARTS—WHOLESALE	16	215	1.3	1.3	1.3	1.3
440	FARM EQUIPMENT MACHINERY	14	907	15.6	.5	423	PARTS—RETAIL	15	86	.5	.5	.5	.5
500	ALL OTHER MERCHANDISE	10	464	2.9	.2	424	AUTOMOBILE TIRES—BATTERIES—ACC	13	93	.8	.6	.6	.6
520	NONMERCHANTISE RECEIPTS	222	14 795	8.0	7.9	520	NONMERCHANTISE RECEIPTS	17	1 255	7.8	7.8	7.8	7.8
-	MISCELLANEOUS MERCHANDISE	(X)	177	(X)	.1	527	SERVICE LABOR	17	1 044	6.5	6.5	6.5	6.5
				(X)	100.0	528	OTHER NONMERCHANTISE RECEIPTS	8	211	2.5	1.3	1.3	1.3
				(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(2)	(2)	(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ²					Estab-lishments handling the line	All estab-lishments ²
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					BOAT DEALERS (SIC 5591)					
	TOTAL	30	6 365	(X)	100.0	TOTAL ²	10	1 056	(X)	100.0	
380	AUTOMOBILES--TRUCKS	30	5 946	93.4	93.4						
381	NEW PASSENGER CARS--RETAIL	5	510	35.5	8.0						
385	USED PASSENGER CARS--RETAIL	29	4 732	78.9	74.3						
386	USED PASSENGER CARS--WHOLE	8	269	26.4	4.2						
387	USED COMMERCIAL VEHICLES	6	231	8.4	3.6						
-	MISCELLANEOUS MERCHANDISE	(X)	196	(X)	3.1						
400	AUTO FUELS--LUBRICANTS	4	60	7.9	.9	500	ALL OTHER MERCHANDISE	31	10 210	92.4	92.4
420	AUTO TIRES--BATTERIES--ACCESS	7	167	15.2	2.6	504	MOBILE HOMES--HOUSEHOLD TRLRs	28	8 310	78.0	75.2
423	PARTS--RETAIL	4	107	13.3	1.7	505	CAMP TRAILERS--TRAVEL TRAILERS	13	1 690	30.4	15.3
-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.9	507	ALL OTHER MERCHANDISE	5	82	4.3	.7
520	NONMERCHANTISE RECEIPTS	17	158	4.1	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	127	(X)	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.5	520	NONMERCHANTISE RECEIPTS	21	230	2.6	2.1
						-	MISCELLANEOUS MERCHANDISE	(X)	611	(X)	5.5
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	TOTAL	140	21 828	(X)	100.0		TOTAL	12	(0)	(X)	100.0
140	MEN'S--BOYS' CLOTHING EXC FOOTWR	6	73	2.4	.3		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
180	ALL FOOTWEAR	6	120	4.0	.5		TOTAL	2	(0)	(X)	100.0
220	MAJOR APPL--RADIO-TV-MUSICAL INST	48	1 172	17.0	5.4						
240	FURNITURE--SLEEP EQUIP--FLOOR COV	28	494	13.6	2.3						
260	KITCHENWARE--HOME FURNISHINGS	45	293	3.8	1.3						
300	SPORTING--RECREATION EQUIPMENT	37	545	7.0	2.5						
320	HARDWARE--GARDENING EQUIPMENT	51	1 028	10.8	4.7						
340	LUMBER--BUILDING MATERIALS	31	218	4.1	1.0						
400	AUTO FUELS--LUBRICANTS	21	409	8.5	1.9						
420	AUTO TIRES--BATTERIES--ACCESS	140	14 787	67.7	67.7						
440	FARM EQUIPMENT MACHINERY	5	86	3.5	.4						
500	ALL OTHER MERCHANDISE	33	235	4.0	1.1	020	GROCERIES--OTHER FOODS	113	807	7.2	1.0
520	NONMERCHANTISE RECEIPTS	108	2 125	10.5	9.7	040	MEALS--SNACKS	20	547	21.2	.7
-	MISCELLANEOUS MERCHANDISE	(X)	243	(X)	1.1	080	PACKAGED ALCOHOLIC BEVERAGES	5	43	10.0	.1
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					100	CIGARS--CIGARETTES--TOBACCO	148	376	3.1	.5
	TOTAL	31	4 339	(X)	100.0	220	MAJOR APPL--RADIO-TV-MUSICAL INST	4	47	16.6	.1
220	MAJOR APPL--RADIO-TV-MUSICAL INST	30	851	23.1	19.6	300	SPORTING--RECREATION EQUIPMENT	14	195	7.1	.2
221	MAJOR HOUSEHOLD APPLIANCES	30	504	13.7	11.6	320	HARDWARE--GARDENING EQUIPMENT	10	361	8.1	.4
222	RAIOS--TV'S MUSICAL INSTR	28	328	9.6	7.6	380	AUTOMOBILES--TRUCKS	37	211	5.3	.3
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.4	400	AUTO FUELS--LUBRICANTS	816	64 582	79.6	79.6
240	FURNITURE--SLEEP EQUIP--FLOOR COV	28	493	14.1	11.4	401	GASOLINE	816	59 267	73.0	73.0
260	KITCHENWARE--HOME FURNISHINGS	30	269	6.4	6.2	402	OTHER AUTOMOTIVE FUELS	140	2 650	11.7	3.3
300	SPORTING--RECREATION EQUIPMENT	19	338	11.4	7.8	403	MOTOR OILS--GREASES--OTHER OILS	692	2 665	3.9	3.3
320	HARDWARE--GARDENING EQUIPMENT	30	672	16.1	15.5	420	AUTO TIRES--BATTERIES--ACCESS	717	8 873	12.4	10.9
340	LUMBER--BUILDING MATERIALS	27	147	4.4	3.4	421	PARTS INSTALLED IN REPAIR WORK	353	2 229	6.7	2.7
400	AUTO FUELS--LUBRICANTS	4	46	4.0	1.1	423	PARTS--RETAIL	105	418	3.6	.5
420	AUTO TIRES--BATTERIES--ACCESS	31	882	20.3	20.3	424	AUTOMOBILE TIRES--BATTERIES--ACC	657	6 224	9.6	7.7
500	ALL OTHER MERCHANDISE	17	155	5.5	3.6	460	HAY--GRAIN--FEED--FARM SUPPLIES	7	940	26.0	1.2
520	NONMERCHANTISE RECEIPTS	20	293	7.7	6.8	480	HOUSEHOLD FUELS--ICE	62	1 057	8.6	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	193	(X)	4.4	500	ALL OTHER MERCHANDISE	19	101	4.3	.1
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					520	NONMERCHANTISE RECEIPTS	548	2 870	5.1	3.5
	TOTAL	109	17 489	(X)	100.0	527	SERVICE LABOR	527	2 389	4.6	2.9
220	MAJOR APPL--RADIO-TV-MUSICAL INST	18	322	10.2	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	.2
221	MAJOR HOUSEHOLD APPLIANCES	16	113	3.4	.6		APPAREL AND ACCESSORY STORES (SIC 56)				
222	RAIOS--TV'S MUSICAL INSTR	17	206	6.8	1.2		TOTAL	267	35 798	(X)	100.0
260	KITCHENWARE--HOME FURNISHINGS	15	24	.5	.1	120	COSMETICS--DRUGS--CLEANERS	26	97	1.8	.3
300	SPORTING--RECREATION EQUIPMENT	19	207	4.4	1.2	140	MEN'S--BOYS' CLOTHING EXC FOOTWR	102	11 145	58.9	31.1
320	HARDWARE--GARDENING EQUIPMENT	21	356	6.8	2.0	160	WOMEN'S--GIRLS' CLOTHING--EX FOOTWR	187	15 247	55.8	42.6
400	AUTO FUELS--LUBRICANTS	17	363	10.0	2.1	180	ALL FOOTWEAR	114	7 192	31.8	20.1
420	AUTO TIRES--BATTERIES--ACCESS	109	13 906	79.5	79.5	200	CURTAINS--DRAPERIES--ORY GOOODS	18	932	12.3	2.6
440	FARM EQUIPMENT MACHINERY	4	30	1.9	.2	240	FURNITURE--SLEEP EQUIP--FLOOR COV	10	72	1.1	.2
500	ALL OTHER MERCHANDISE	15	79	2.8	.5	280	JEWELRY--OPTICAL GOOODS	13	80	1.0	.2
520	NONMERCHANTISE RECEIPTS	88	1 832	11.2	10.5	300	SPORTING--RECREATION EQUIPMENT	17	273	3.9	.8
524	BRAKE AND WHEEL SERVICES	59	751	5.8	4.3	500	ALL OTHER MERCHANDISE	7	73	1.8	.2
525	TIRE SERVICES OTHER THAN RETRO	60	325	3.0	1.9	520	NONMERCHANTISE RECEIPTS	101	617	3.5	1.7
526	OTHER NONMERCHANTISE RECEIPTS	65	755	6.0	4.3	-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	370	(X)	2.1		WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, 8)				
							TOTAL	111	10 957	(X)	100.0
160	WOMEN'S--GIRLS' CLOTHING--EX FOOTWR	111	10 223	93.3	93.3						
180	ALL FOOTWEAR	6	251	12.0	2.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
280	JEWELRY—OPTICAL GOODS	4	46	2.2	.4	200	CURTAINS—DRAPERIES—DRY GOODS . .	18	927	13.5	9.0	
520	NONMERCHANTISE RECEIPTS	34	277	4.2	2.5	280	JEWELRY—OPTICAL GOODS	7	27	.7	.3	
-	MISCELLANEOUS MERCHANDISE	(X)	160	(X)	1.5	300	SPORTING—RECREATION EQUIPMENT . .	11	148	2.6	1.4	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					520	NONMERCHANTISE RECEIPTS	12	71	4.0	.7	
	TOTAL	93	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	153	(X)	1.5	
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	93		93.6	93.6		SHOE STORES (SIC 566)					
161	CHILDREN'S—INFANTS' WEAR	8		13.4	1.6		TOTAL	49	\$ 199	(X)	100.0	
163	MILLINERY	50		3.7	2.1	160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	16	195	9.5	3.8	
164	HOSIERY	67		2.5	2.0	180	ALL FOOTWEAR	49	4 896	94.2	94.2	
165	LINGERIE	82		8.8	8.2	520	NONMERCHANTISE RECEIPTS	22	100	3.3	1.9	
168	WOMEN'S BLOUSES—SPTSWR	92		24.1	24.0	-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.2	
172	DRESSES	93		38.8	38.8		MEN'S SHOE STORES (SIC 566 PT.)					
173	COATS—SUITS	83	(D)	13.4	12.7		TOTAL	1	(O)	(X)	100.0	
174	HANDBAGS	64		2.3	1.7		WOMEN'S SHOE STORES (SIC 566 PT.)					
175	FURS	4		4.0	.7		TOTAL	9	(O)	(X)	100.0	
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	31		4.0	1.8		180	ALL FOOTWEAR	9			
180	ALL FOOTWEAR	4		11.2	2.1		181	MEN'S AND BOYS' FOOTWEAR	4		92.3	92.3
280	JEWELRY—OPTICAL GOODS	3		2.2	.4		182	WOMEN'S AND GIRLS' FOOTWEAR	9	(O)	14.9	8.3
520	NONMERCHANTISE RECEIPTS	31		4.3	2.6		183	CHILDREN'S AND INFANTS' FOOTWR	5		79.3	79.3
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.3		-	MISCELLANEOUS MERCHANDISE	(X)		7.4	4.7
	MILLINERY STORES (SIC 563 PT.)							CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)			(X)	7.7
	TOTAL	6	(O)	(X)	100.0			TOTAL	1	(D)	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)							FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	1	(D)	(X)	100.0			TOTAL	38	3 551	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	11	97	7.3	2.7
	TOTAL ²	10	490	(X)	100.0		180	ALL FOOTWEAR	38	3 364	94.7	94.7
	FURRIERS AND FUR SHOPS (SIC 568)						181	MEN'S AND BOYS' FOOTWEAR	38	1 142	32.2	32.2
	TOTAL	1	(D)	(X)	100.0		182	WOMEN'S AND GIRLS' FOOTWEAR	38	1 652	46.5	46.5
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						183	CHILDREN'S AND INFANTS' FOOTWR	36	570	16.6	16.1
	TOTAL	51	8 638	(X)	100.0		520	NONMERCHANTISE RECEIPTS	18	82	3.5	2.3
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	51	7 239	83.8	83.8		-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.2
142	BOYS' CLOTHING	32	418	8.2	4.8			CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
143	MEN'S TAILORED OUTERWEAR	48	2 870	33.2	33.2			TOTAL	9	431	(X)	100.0
144	OTHER MEN'S OUTERWEAR	36	1 149	15.7	13.3		160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	9	415	96.3	96.3
145	MEN'S HATS	31	355	5.1	4.1		165	LINGERIE	3	24	1.2	.3
146	OTHER MEN'S CLOTHING	46	2 447	31.1	28.3		168	WOMEN'S BLOUSES—SPTSWR	4	239	9.5	2.8
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	4	393	15.3	4.5		172	DRESSES	3	42	2.4	.5
165	LINGERIE	3	24	1.2	.3		173	COATS—SUITS	3	41	2.4	.5
168	WOMEN'S BLOUSES—SPTSWR	4	239	9.5	2.8		176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	3	30	1.2	.3
172	DRESSES	3	42	2.4	.5		-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	.2
173	COATS—SUITS	3	41	2.4	.5		180	ALL FOOTWEAR	26	757	11.6	8.8
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	3	30	1.2	.3		300	SPORTING—RECREATION EQUIPMENT . .	3	54	3.7	.6
-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	.2		520	NONMERCHANTISE RECEIPTS	28	160	2.6	1.9
180	ALL FOOTWEAR	26	757	11.6	8.8		-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.4
300	SPORTING—RECREATION EQUIPMENT . .	3	54	3.7	.6			CUSTOM TAILORS (SIC 567)				
520	NONMERCHANTISE RECEIPTS	28	160	2.6	1.9			TOTAL	-	-	(X)	-
-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.4			FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	44	10 301	(X)	100.0			TOTAL	283	44 469	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	44	3 789	36.8	36.8	200	CURTAINS—DRAPERIES—DRY GOODS . .	57	774	6.5	1.7	
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	44	3 947	38.3	38.3	220	MAJOR APPL—RADIO—TV—MUSICAL INST	196	19 032	55.3	42.8	
180	ALL FOOTWEAR	30	1 239	14.3	12.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	164	18 972	62.8	42.7	
						260	KITCHENWARE—HOME FURNISHINGS . .	96	1 893	9.8	4.3	
						300	SPORTING—RECREATION EQUIPMENT . .	10	212	12.8	.5	
						320	HARDWARE—GARDENING EQUIPMENT . .	22	392	8.4	.9	
						340	LUMBER—BUILDING MATERIALS	17	252	7.5	.6	
						420	AUTO TIRES—BATTERIES—ACCESS	5	97	10.5	.2	
						500	ALL OTHER MERCHANDISE	17	258	6.6	.6	
						520	NONMERCHANTISE RECEIPTS	145	2 113	8.3	4.8	

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	473	(X)	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	4 463	78.7	78.7
	FURNITURE STORES (SIC 5712)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	579	33.3	10.2
						260	KITCHENWARE-HOME FURNISHINGS . .	4	55	7.6	1.0
						520	NONMERCHANDISE RECEIPTS	18	311	7.4	5.5
	TOTAL	104	16 966	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	260	(X)	4.6
200	CURTAINS-DRAPERIES-DRY GOODS . .	29	403	5.3	2.4		RECORD SHOPS (SIC 5733 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	2 160	22.0	12.7		TOTAL ²	5	322	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	104	13 265	78.2	78.2						
243	SLEEP EQUIPMENT	91	1 765	11.5	10.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
244	OTHER HOUSEHOLD FURNITURE	103	9 429	55.6	55.6		TOTAL	25	2 536	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE . . .	81	1 732	10.9	10.2						
246	FLOOR COVERINGS-HARD SURFACE . . .	25	214	5.0	1.3						
247	NONHOUSEHOLD FURNITURE	11	93	3.4	.5						
260	KITCHENWARE-HOME FURNISHINGS . . .	34	424	5.9	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	1 978	78.0	78.0
320	HARDWARE-GARDENING EQUIPMENT . . .	5	28	4.4	.2	228	PIANOS	12	571	31.9	22.5
340	LUMBER-BUILDING MATERIALS	7	57	2.5	.3	229	ORGANS	12	293	16.4	11.6
500	ALL OTHER MERCHANDISE	7	61	2.6	.4	231	MUSICAL INSTR-ACCESSORIES	23	494	21.7	19.5
520	NONMERCHANDISE RECEIPTS	44	512	6.1	3.0	232	RADIOS PHONO-TAPE RECDRS-TV'S . .	9	417	28.8	16.4
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.3	233	RECORDS-TAPES-RELATED ACCESS . .	8	120	11.7	4.7
	HOME FURNISHINGS STORES (OTHER 571)					234	SHEET MUSIC-RELATED ITEMS	9	83	7.2	3.3
	TOTAL	43	5 178	(X)	100.0	520	NONMERCHANDISE RECEIPTS	17	214	14.2	8.4
						-	MISCELLANEOUS MERCHANDISE	(X)	344	(X)	13.6
200	CURTAINS-DRAPERIES-DRY GOODS . . .	12	161	10.2	3.1		EATING AND DRINKING PLACES (SIC 58)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	288	19.2	5.6		TOTAL	1 209	65 768	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	3 678	72.0	71.0						
260	KITCHENWARE-HOME FURNISHINGS . . .	12	489	41.9	9.4	020	GROCERIES-OTHER FOODS	80	381	8.4	.6
500	ALL OTHER MERCHANDISE	4	31	4.1	.6	040	MEALS-SNACKS	977	45 167	82.7	68.7
520	NONMERCHANDISE RECEIPTS	17	349	12.4	6.7	060	ALCOHOLIC DRINKS	561	17 775	51.7	27.0
-	MISCELLANEOUS MERCHANDISE	(X)	182	(X)	3.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	54	204	8.3	.3
	FLOOR COVERINGS STORES (SIC 5713)					100	CIGARS-CIGARETTES-TOBACCO	275	808	5.3	1.2
	TOTAL	30	4 491	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	16	72	5.5	.1
200	CURTAINS-DRAPERIES-DRY GOODS . . .	8	86	6.2	1.9	400	AUTO FUELS-LUBRICANTS	26	264	28.5	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	283	23.4	6.3	500	ALL OTHER MERCHANDISE	32	177	4.8	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	3 664	81.6	81.6	520	NONMERCHANDISE RECEIPTS	238	890	4.6	1.4
520	NONMERCHANDISE RECEIPTS	14	340	13.4	7.6	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	(2)
-	MISCELLANEOUS MERCHANDISE	(X)	118	(X)	2.6		EATING PLACES (SIC 5812)				
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						TOTAL	827	50 776	(X)	100.0
	TOTAL ²	4	73	(X)	100.0	020	GROCERIES-OTHER FOODS	64	361	8.5	.7
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					040	MEALS-SNACKS	827	44 102	86.9	86.9
	TOTAL	5	(D)	(X)	100.0	060	ALCOHOLIC DRINKS	179	4 817	27.3	9.5
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	19	100	8.3	.2
	TOTAL	4	(D)	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	139	383	4.8	.8
	HOUSEHOLD APPLIANCE STORES (SIC 572)					400	AUTO FUELS-LUBRICANTS	15	222	26.6	.4
	TOTAL	78	13 798	(X)	100.0	500	ALL OTHER MERCHANDISE	31	173	3.6	.3
200	CURTAINS-DRAPERIES-DRY GOODS . . .	15	211	6.5	1.5	520	NONMERCHANDISE RECEIPTS	172	582	3.3	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	9 833	71.3	71.3	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	1 450	18.1	10.5		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . . .	36	894	8.4	6.5		TOTAL	551	36 357	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . . .	6	168	14.1	1.2	020	GROCERIES-OTHER FOODS	50	221	6.0	.6
320	HARDWARE-GARDENING EQUIPMENT . . .	13	249	6.7	1.8	040	MEALS-SNACKS	551	30 314	83.4	83.4
340	LUMBER-BUILDING MATERIALS	5	75	11.1	.5	060	ALCOHOLIC DRINKS	169	4 607	27.9	12.7
420	AUTO TIRES-BATTERIES-ACCESS	4	76	10.7	.6	080	PACKAGED ALCOHOLIC BEVERAGES . . .	17	92	9.0	.3
520	NONMERCHANDISE RECEIPTS	47	722	8.7	5.2	100	CIGARS-CIGARETTES-TOBACCO	116	314	4.1	.9
-	MISCELLANEOUS MERCHANDISE	(X)	120	(X)	.9	400	AUTO FUELS-LUBRICANTS	14	220	28.5	.6
	RADIO AND TELEVISION STORES (SIC 5732)					500	ALL OTHER MERCHANDISE	27	151	3.5	.4
	TOTAL	28	5 669	(X)	100.0	520	NONMERCHANDISE RECEIPTS	102	421	4.1	1.2
						-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	(2)
							CAFETERIAS (SIC 5812 PT.)				
							TOTAL ²	24	1 533	(X)	100.0
							REFRESHMENT PLACES (SIC 5812 PT.)				
							TOTAL	252	12 886	(X)	100.0
						020	GROCERIES-OTHER FOODS	12	126	47.6	1.0
						040	MEALS-SNACKS	252	12 351	95.8	95.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
060	ALCOHOLIC DRINKS	9	195	23.0	1.5	180	ALL FOOTWEAR	14	176	11.1	.2
100	CIGARS-CIGARETTES-TOBACCO.	20	45	14.2	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	652	9.0	.6
520	NONMERCHANDISE RECEIPTS.	62	131	2.6	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	835	53.3	.8
-	MISCELLANEOUS MERCHANDISE.	(X)	37	(X)	.3	260	KITCHENWARE-HOME FURNISHINGS	39	497	13.3	.4
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					280	JEWELRY-OPTICAL GOODS.	89	5 297	90.5	4.8
	TOTAL	382	14 992	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT.	79	6 096	75.3	5.5
020	GROCERIES-OTHER FOODS.	16	20	2.4	.1	320	HARDWARE-GARDENING EQUIPMENT	41	1 878	13.8	1.7
040	MEALS-SNACKS	150	1 065	19.2	7.1	340	LUMBER-BUILDING MATERIALS.	35	512	8.1	.5
060	ALCOHOLIC DRINKS	382	12 958	86.4	86.4	380	AUTOMOBILES-TRUCKS	9	254	40.0	.2
080	PACKAGED ALCOHOLIC BEVERAGES	35	104	10.1	.7	400	AUTO FUELS-LUBRICANTS.	23	1 977	17.3	1.8
100	CIGARS-CIGARETTES-TOBACCO.	136	424	7.2	2.8	420	AUTO TIRES-BATTERIES-ACCESS.	39	1 908	15.4	1.7
300	SPORTING-RECREATION EQUIPMENT.	13	64	9.0	.4	440	FARM EQUIPMENT MACHINERY	13	1 989	17.6	1.8
520	NONMERCHANDISE RECEIPTS.	66	308	8.8	2.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	124	50 208	80.7	45.3
-	MISCELLANEOUS MERCHANDISE.	(X)	49	(X)	.3	480	HOUSEHOLD FUELS-ICE.	107	7 409	34.5	6.7
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)					500	ALL OTHER MERCHANDISE.	166	8 273	67.5	7.5
	TOTAL	202	46 247	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	234	2 070	4.7	1.9
020	GROCERIES-OTHER FOODS.	56	1 084	5.3	2.3	-	MISCELLANEOUS MERCHANDISE.	(X)	148	(X)	.1
040	MEALS-SNACKS	40	589	6.8	1.3		LIQUOR STORES (SIC 592)				
100	CIGARS-CIGARETTES-TOBACCO.	133	1 948	5.0	4.2		TOTAL	127	19 534	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	202	30 026	64.9	64.9	080	PACKAGED ALCOHOLIC BEVERAGES	127	19 268	98.6	98.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	437	2.8	.9	100	CIGARS-CIGARETTES-TOBACCO.	5	57	42.8	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	20	604	3.5	1.3	-	MISCELLANEOUS MERCHANDISE.	(X)	209	(X)	1.1
200	CURTAINS-DRAPERIES-DRY GOODS	7	261	4.6	.6		ANTIQUE STORES (SIC 5932)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	494	2.4	1.1		TOTAL	1	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	57	1 757	6.0	3.8		SECONOHANO STORES (SIC 5933)				
280	JEWELRY-OPTICAL GOODS.	96	815	2.5	1.8		TOTAL	39	(O)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	29	1 742	6.6	3.8		SPORTING GOODS STORES (SIC 5952)				
320	HARDWARE-GARDENING EQUIPMENT	26	566	2.6	1.2		TOTAL	60	7 056	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	6	105	1.9	.2	040	MEALS-SNACKS	13	29	4.3	.4
400	AUTO FUELS-LUBRICANTS.	3	58	1.2	.1	100	CIGARS-CIGARETTES-TOBACCO.	14	55	6.5	.8
500	ALL OTHER MERCHANDISE.	111	4 652	12.7	10.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	294	11.5	4.2
520	NONMERCHANDISE RECEIPTS.	82	578	2.6	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	6	219	14.0	3.1
-	MISCELLANEOUS MERCHANDISE.	(X)	529	(X)	1.1	180	ALL FOOTWEAR	10	165	10.1	2.3
	ORUG STORES (SIC 591 PT.)					300	SPORTING-RECREATION EQUIPMENT.	60	5 604	79.4	79.4
	TOTAL	196	45 599	(X)	100.0	500	ALL OTHER MERCHANDISE.	6	73	8.4	1.0
020	GROCERIES-OTHER FOODS.	54	1 061	5.4	2.3	520	NONMERCHANDISE RECEIPTS.	44	254	5.4	3.6
040	MEALS-SNACKS	39	585	6.7	1.3	-	MISCELLANEOUS MERCHANDISE.	(X)	363	(X)	5.1
100	CIGARS-CIGARETTES-TOBACCO.	129	1 879	4.9	4.1		BICYCLE SHOPS (SIC 5953)				
120	COSMETICS-DRUGS-CLEANERS	196	29 668	65.1	65.1		TOTAL ²	3	140	(X)	100.0
121	MEICINES EXC. PRESCRIPTION.	185	11 062	25.0	24.3		JEWELRY STORES (SIC 597)				
122	PRESCRIPTION MEDICINES	196	12 628	27.7	27.7		TOTAL ²	70	6 271	(X)	100.0
123	ALL OTHER DRUGS-PROPRIETARIES.	157	5 977	18.6	13.1		FUEL OIL DEALERS (SIC 5983)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	437	3.0	1.0		TOTAL ²	13	1 657	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	19	603	3.5	1.3		LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)				
180	ALL FOOTWEAR	5	23	3.7	.1		TOTAL	43	4 774	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	6	250	4.2	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	351	7.7	7.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	488	2.5	1.1	340	LUMBER-BUILDING MATERIALS.	24	303	9.8	6.3
260	KITCHENWARE-HOME FURNISHINGS	55	1 686	5.9	3.7	480	HOUSEHOLD FUELS-ICE.	43	3 850	80.6	80.6
280	JEWELRY-OPTICAL GOODS.	93	809	2.5	1.8	482	OTHER LP GAS SALES	43	3 833	80.3	80.3
300	SPORTING-RECREATION EQUIPMENT.	28	1 736	6.7	3.8	-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	.2
320	HARDWARE-GARDENING EQUIPMENT	24	550	2.6	1.2	500	ALL OTHER MERCHANDISE.	7	72	6.1	1.5
340	LUMBER-BUILDING MATERIALS.	6	105	1.8	.2	520	NONMERCHANDISE RECEIPTS.	19	175	7.5	3.7
400	AUTO FUELS-LUBRICANTS.	3	58	1.2	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	.5
500	ALL OTHER MERCHANDISE.	107	4 583	12.8	10.1		MISCELLANEOUS MERCHANDISE.				
520	NONMERCHANDISE RECEIPTS.	81	577	2.8	1.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	501	(X)	1.1						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL ²	6	648	(X)	100.0						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	641	110 894	(X)	100.0						
020	GROCERIES-OTHER FOODS.	23	291	23.0	.3						
040	MEALS-SNACKS	17	86	16.6	.1						
080	PACKAGED ALCOHOLIC BEVERAGES	142	19 324	85.7	17.4						
100	CIGARS-CIGARETTES-TOBACCO.	31	423	22.2	.4						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	325	11.1	.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	12	265	11.1	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than .05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
	TOTAL	19	1 280	(X)	100.0	TOTAL	8	877	(X)	100.0	
480	HOUSEHOLD FUELS—ICE	19	1 118	87.3	87.3	500	ALL OTHER MERCHANDISE	8	825	94.1	94.1
483	OTHER FUELS	19	1 118	87.3	87.3	-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	5.9
520	NONMERCHANDISE RECEIPTS	13	102	15.2	8.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
-	MISCELLANEOUS MERCHANDISE	(X)	60	(X)	4.7		TOTAL ²	20	667	(X)	100.0
	FLORISTS (SIC 5992)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	50	2 510	(X)	100.0		TOTAL ²	3	176	(X)	100.0
500	ALL OTHER MERCHANDISE	50	2 465	98.2	98.2		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	1.8		TOTAL ²	22	1 763	(X)	100.0
	CIGAR STORES AND STANOS (SIC 5993)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	7	388	(X)	100.0		TOTAL	56	10 323	(X)	100.0
	BOOK STORES (SIC 5942)					020	GROCERIES—OTHER FOODS	17	1 721	85.6	16.7
	TOTAL ²	9	866	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO	10	1 024	66.4	9.9
	STATIONERY STORES (SIC 5943)					120	COSMETICS—DRUGS—CLEANERS	12	29	1.0	.3
	TOTAL ²	12	746	(X)	100.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	12	205	7.1	2.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)					160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	12	432	14.9	4.2
	TOTAL	68	22 496	(X)	100.0	180	ALL FOOTWEAR	11	90	3.2	.9
320	HARDWARE—GARDENING EQUIPMENT	10	139	6.8	.6	200	CURTAINS—DRAPERIES—DRY GOODS	12	238	8.1	2.3
400	AUTO FUELS—LUBRICANTS	5	394	29.5	1.8	220	MAJOR APPL—RADIO—TV—MUSICAL INST	16	1 111	30.2	10.8
420	AUTO TIRES—BATTERIES—ACCESS	4	61	4.9	.3	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	12	160	5.3	1.5
460	HAY—GRAIN—FEED—FARM SUPPLIES	68	20 717	92.1	92.1	260	KITCHENWARE—HOME FURNISHINGS	13	100	3.5	1.0
480	HOUSEHOLD FUELS—ICE	23	567	6.9	2.5	280	JEWELRY—OPTICAL GOODS	13	128	4.1	1.2
500	ALL OTHER MERCHANDISE	4	150	7.6	.7	300	SPORTING—RECREATION EQUIPMENT	12	90	3.2	.9
520	NONMERCHANDISE RECEIPTS	16	138	2.0	.6	320	HARDWARE—GARDENING EQUIPMENT	12	140	4.9	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	329	(X)	1.5	340	LUMBER—BUILDING MATERIALS	17	888	22.9	8.6
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					420	AUTO TIRES—BATTERIES—ACCESS	11	115	3.9	1.1
	TOTAL	51	34 965	(X)	100.0	440	FARM EQUIPMENT MACHINERY	9	81	2.9	.8
320	HARDWARE—GARDENING EQUIPMENT	16	1 014	10.8	2.9	460	HAY—GRAIN—FEED—FARM SUPPLIES	4	2 401	87.2	23.3
340	LUMBER—BUILDING MATERIALS	5	106	4.1	.3	500	ALL OTHER MERCHANDISE	17	379	12.6	3.7
400	AUTO FUELS—LUBRICANTS	12	1 386	16.8	4.0	520	NONMERCHANDISE RECEIPTS	27	794	13.5	7.7
420	AUTO TIRES—BATTERIES—ACCESS	13	450	5.4	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	197	(X)	1.9
440	FARM EQUIPMENT MACHINERY	8	1 828	21.3	5.2		MAIL ORDER HOUSES (SIC 532)				
460	HAY—GRAIN—FEED—FARM SUPPLIES	51	29 307	83.8	83.8	120	COSMETICS—DRUGS—CLEANERS	11	28	.9	.9
480	HOUSEHOLD FUELS—ICE	9	474	9.1	1.4	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	12	205	6.8	6.8
500	NONMERCHANDISE RECEIPTS	19	328	1.5	.9	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	12	431	14.3	14.3
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	.2	180	ALL FOOTWEAR	11	90	3.0	3.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)					200	CURTAINS—DRAPERIES—DRY GOODS	12	238	7.9	7.9
	TOTAL ²	7	854	(X)	100.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	484	16.1	16.1
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)					240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	159	5.3	5.3
	TOTAL ²	3	379	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	12	82	2.7	2.7
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					280	JEWELRY—OPTICAL GOODS	12	27	.9	.9
	TOTAL ²	6	314	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	12	90	3.0	3.0
						320	HARDWARE—GARDENING EQUIPMENT	12	140	4.6	4.6
						340	LUMBER—BUILDING MATERIALS	11	169	5.6	5.6
						420	AUTO TIRES—BATTERIES—ACCESS	11	115	3.8	3.8
						440	FARM EQUIPMENT MACHINERY	8	39	1.4	1.3
						500	ALL OTHER MERCHANDISE	12	225	7.5	7.5
						520	NONMERCHANDISE RECEIPTS	11	487	16.2	16.2
						-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.2
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL	15	2 329	(X)	100.0
						020	GROCERIES—OTHER FOODS	9	929	61.5	39.9
						100	CIGARS—CIGARETTES—TOBACCO	10	1 023	51.8	43.9
						520	NONMERCHANDISE RECEIPTS	5	152	11.4	6.5
						-	MISCELLANEOUS MERCHANDISE	(X)	225	(X)	9.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	28	4 979	(X)	100.0
020	GROCERIES—OTHER FOODS	7	790	100.0	15.9
220	MAJOR APPL—RADIO—TV—MUSICAL INST	4	626	90.0	12.6
340	LUMBER—BUILDING MATERIALS	6	719	84.2	14.4
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	4	2 400	97.9	48.2
500	ALL OTHER MERCHANDISE	4	116	100.0	2.3
520	NONMERCHANDISE RECEIPTS	11	155	9.0	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	172	(X)	3.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
 X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Boise City SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines							
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--						
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹					
RETAIL TRADE					GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)											
TOTAL					724	177 170	(X)	100.0	TOTAL							
020	GROCERIES—OTHER FOODS	123	32 D16	4S.3	18.1	020	GROCERIES—OTHER FOODS	13	241	1.7	.9					
040	MEALS—SNACKS	153	9 637	37.7	5.4	040	MEALS—SNACKS	7	458	4.3	1.8					
060	ALCOHOLIC DRINKS	78	3 178	47.3	1.8	100	CIGARS—CIGARETTES—TOBACCO	4	150	2.7	.6					
080	PACKAGED ALCOHOLIC BEVERAGES	19	4 110	27.0	2.3	120	COSMETICS—DRUGS—CLEANERS	19	786	3.2	3.0					
100	CIGARS—CIGARETTES—TOBACCO	117	2 745	4.5	1.5	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	22	3 123	12.6	12.1					
120	COSMETICS—DRUGS—CLEANERS	85	7 555	10.7	4.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	22	6 509	26.2	25.2					
14D	MEN'S—BOYS' CLOTHING EXC FOOTWR	46	5 632	14.0	3.2	180	ALL FOOTWEAR	20	1 757	7.2	6.8					
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	54	10 502	26.8	5.9	200	CURTAINS—DRAPERIES—DRY GOODS	26	2 742	10.6	10.6					
180	ALL FOOTWEAR	44	3 379	9.7	1.9	220	MAJOR APPL—RADIO—TV—MUSICAL INST	11	1 797	9.7	7.0					
200	CURTAINS—DRAPERIES—DRY GOODS	42	3 477	9.8	2.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV	14	1 240	5.7	4.8					
220	MAJDR APPL—RADIO—TV—MUSICAL INST	57	6 420	16.6	3.6	260	KITCHENWARE—HOME FURNISHINGS	20	1 455	6.1	5.6					
240	FURNITURE—SLEEP EQUIP—FLOOR COV	51	6 093	16.3	3.4	28D	JEWELRY—OPTICAL GOODS	16	331	1.4	1.3					
260	KITCHENWARE—HOME FURNISHINGS	60	2 660	5.7	1.5	300	SPORTING—RECREATION EQUIPMENT	11	583	2.8	2.3					
280	JEWELRY—OPTICAL GOODS	57	2 127	5.5	1.2	320	HARDWARE—GARDENING EQUIPMENT	16	745	3.8	2.9					
300	SPORTING—RECREATION EQUIPMENT	48	3 409	8.7	1.9	340	LUMBER—BUILDING MATERIALS	7	456	5.0	1.8					
320	HARDWARE—GARDENING EQUIPMENT	44	1 927	6.1	1.1	500	ALL OTHER MERCHANDISE	19	1 209	5.7	4.7					
340	LUMBER—BUILDING MATERIALS	56	7 674	32.5	4.3	S20	NONMERCHANDISE RECEIPTS	19	1 619	6.7	6.3					
380	AUTOMOBILES—TRUCKS	30	23 295	77.0	13.1	-	MISCELLANEOUS MERCHANDISE	(X)	654	(X)	2.5					
400	AUTD FUELS—LUBRICANTS	146	11 146	31.1	6.3	DEPARTMENT STORES (SIC 531)										
420	AUTO TIRES—BATTERIES—ACCESS	152	6 803	13.6	3.8	TOTAL										
440	FARM EQUIPMENT MACHINERY	13	2 844	26.6	1.6	040	MEALS—SNACKS	3	374	3.6	1.7					
460	HAY—GRAIN—FEED—FARM SUPPLIES	12	1 885	100.0	1.1	120	COSMETICS—DRUGS—CLEANERS	7	530	2.4	2.4					
480	HOUSEHOLD FUELS—ICE	24	1 776	38.4	1.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	7	2 619	12.1	12.1					
500	ALL OTHER MERCHANDISE	132	10 174	12.6	5.7	141	MEN'S CLOTHING	7	1 914	8.8	8.8					
520	NONMERCHANDISE RECEIPTS	342	6 704	5.3	3.8	142	BOYS' CLOTHING	7	705	3.3	3.3					
BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC S2)					160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR											
TOTAL					46	11 010	(X)	100.0	161 CHILDREN'S—INFANTS' WEAR			7	S 740	26.5	26.5	
260	KITCHENWARE—HOME FURNISHINGS	4	26	5.1	.2	162	HANOBAGS—ACCESSORIES	6	301	1.6	1.4					
300	SPORTING—RECREATION EQUIPMENT	5	61	17.1	.6	163	MILLINERY	7	151	.7	.7					
320	HARDWARE—GARDENING EQUIPMENT	8	640	36.9	5.8	164	HOSIERY	7	363	1.7	1.7					
340	LUMBER—BUILDING MATERIALS	37	6 922	80.2	62.9	165	LINGERIE	7	856	4.0	4.0					
440	FARM EQUIPMENT MACHINERY	9	2 751	100.0	25.0	166	WOMENS COATS—SUITS—FURS—RAINWR	7	582	2.7	2.7					
520	NONMERCHANDISE RECEIPTS	8	157	4.0	1.4	167	WOMEN'S DRESSES	7	1 294	6.0	6.0					
-	MISCELLANEOUS MERCHANDISE	(X)	453	(X)	4.1	168	WOMEN'S BLOUSES—SPTSWR	7	1 108	5.1	5.1					
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. S25)					169 GIRLS'—SUBTEEN—TEEN WEAR											
TOTAL					31	7 372	(X)	100.0	180 ALL FOOTWEAR			7	1 611	7.4	7.4	
340	LUMBER—BUILDING MATERIALS	31	6 805	92.3	92.3	200	CURTAINS—DRAPERIES—DRY GOODS	7	1 804	8.3	8.3					
341	LUMBER	19	1 614	30.8	21.9	201	PIECE GOODS—NOTIONS	6	535	2.9	2.5					
342	PLYWOOD	19	647	12.3	8.8	202	CURTAINS—DRAPERIES	7	1 264	5.8	5.8					
343	WINDOWS, DOORS, AND FRAMES—METAL	20	684	11.2	9.3	220	MAJOR APPL—RADIO—TV—MUSICAL INST	5	1 764	10.2	8.2					
344	KITCHEN CABINETS	6	114	2.2	1.5	222	RADIO—TV'S MUSICAL INSTR	5	731	4.2	3.4					
345	ALL OTHER MILLWORK	7	203	4.2	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	1 033	(X)	4.8					
346	WALLBOARD	19	616	11.8	8.4	240	FURNITURE—SLEEP EQUIP—FLOOR COV	6	963	4.8	4.5					
347	ASPHALT AND ASBESTOS PRODUCTS	9	206	4.1	2.8	241	FLOOR COVERINGS	6	314	1.6	1.5					
348	PAINT—GLASS—WALLPAPER	10	267	4.5	3.6	-	MISCELLANEOUS MERCHANDISE	(X)	649	(X)	3.0					
351	METAL ROOFING AND SIDING	6	56	1.2	.8	260	KITCHENWARE—HOME FURNISHINGS	7	1 149	5.3	5.3					
352	MASDNRY SUPPLIES	18	226	4.4	3.1	261	CHINA—GLASSWARE	5	310	1.9	1.4					
353	INSULATION	8	87	1.7	1.2	262	KITCHENWARE—HOUSEWARES	7	835	3.9	3.9					
354	PREFABRICATED BLDGS AND PARTS	5	103	2.1	1.4	280	JEWELRY—OPTICAL GOODS	7	295	1.4	1.4					
355	ALL OTHER BUILDING MATERIALS	17	629	12.5	8.5	300	SPORTING—RECREATION EQUIPMENT	6	565	2.8	2.6					
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	.5	320	HARDWARE—GARDENING EQUIPMENT	5	654	3.7	3.0					
520	NONMERCHANDISE RECEIPTS	3	103	3.1	1.4	500	ALL OTHER MERCHANDISE	6	677	3.5	3.1					
-	MISCELLANEOUS MERCHANDISE	(X)	464	(X)	6.3	501	TOYS—GAMES—WHEEL GOODS	5	258	1.6	1.2					
HARDWARE STORES (SIC 5251)					502 BOOKS—STATIONERY—PHOTO. EQUIP											
TOTAL					6	533	(X)	100.0	502 MISCELLANEOUS MERCHANDISE			(X)	87	(X)	.4	
300	SPORTING—RECREATION EQUIPMENT	4	58	14.3	10.9	520	NONMERCHANDISE RECEIPTS	7	1 538	7.1	7.1					
320	HARDWARE—GARDENING EQUIPMENT	6	306	57.4	57.4	535	ALL OTHER SERVICE RECEIPTS	7	1 479	6.8	6.8					
322	GARDENING EQUIPMENT—SUPPLIES	6	33	6.2	6.2	-	MISCELLANEOUS	(X)	59	(X)	.3					
323	PLUMBING—ELECTRICAL SUPPLIES	5	33	9.4	6.2	MISCELLANEOUS MERCHANDISE										
324	OTHER HARDWARE—TOOLS	6	239	44.8	44.8	TOTAL										
340	LUMBER—BUILDING MATERIALS	6	113	21.2	21.2	VARIETY STORES (SIC 533)										
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	10.5	TOTAL										
FARM EQUIPMENT DEALERS (SIC 5252)					TOTAL											
TOTAL²					9	3 105	(X)	100.0	020 GROCERIES—OTHER FOODS			8	(0)	3.9	3.9	
										120 COSMETICS—DRUGS—CLEANERS			9	(0)	6.2	6.2
										140 MEN'S—BOYS' CLOTHING EXC FOOTWR			9	(0)	4.8	4.8
										160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR			9	(0)	18.8	18.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.
 Note: **BOISE CITY SMSA**—Coextensive with Ada County, Idaho

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Boise City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line					All establishments ²	Establishments handling the line	All establishments ²
180	ALL FOOTWEAR	8	(0)	2.9	2.9						
200	CURTAINS—ORAPERIES—ORY GOOODS	9		10.9	10.9						
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	5		2.1	1.3						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	5		5.2	3.2						
260	KITCHENWARE—HOME FURNISHINGS	8		12.3	8.0						
280	JEWELRY—OPTICAL GOOODS	6		2.4	1.8						
320	HARWARE—GAROEING EQUIPMENT	9		4.3	4.3	020	GROCERIES—OTHER FOOODS	7	(0)	94.7	94.7
500	ALL OTHER MERCHANOISE	9		26.1	26.1	-	MISCELLANEOUS MERCHANOISE	(X)			
S20	NONMERCHANOISE RECEIPTS	6		3.1	1.8						
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	(X)						
	MISC. GENERAL MERCHANOISE STORES (SIC S39)										
	TOTAL	11	(0)	(X)	100.0		55	34 743	(X)	100.0	
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	(0)	24.5	16.3	300	SPORTING—RECREATION EQUIPMENT	8	428	17.6	1.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6		26.9	17.9	320	HARWARE—GAROEING EQUIPMENT	5	176	7.9	.5
180	ALL FOOTWEAR	5		8.5	3.8	380	AUTOMOBILES—TRUCKS	23	23 192	90.0	66.8
200	CURTAINS—ORAPERIES—ORY GOOODS	10		29.2	29.2	400	AUTO FUELS—LUBRICANTS	14	191	.9	.5
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	4		30.3	8.6	420	AUTO TIRES—BATTERIES—ACCESS.	31	4 199	14.2	12.1
260	KITCHENWARE—HOME FURNISHINGS	5		16.6	6.8	500	ALL OTHER MERCHANOISE	17	4 218	96.8	12.1
280	JEWELRY—OPTICAL GOOODS	6		2.4	1.8	S20	NONMERCHANOISE RECEIPTS	43	2 023	6.1	5.8
320	HARWARE—GAROEING EQUIPMENT	9		4.3	4.3	-	MISCELLANEOUS MERCHANOISE	(X)	316	(X)	.9
500	ALL OTHER MERCHANOISE	9		26.1	26.1						
S20	NONMERCHANOISE RECEIPTS	6		3.1	1.8						
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	(X)	6.1						
	FOOD STORES (SIC S4)										
	TOTAL	77	36 348	(X)	100.0		20	26 565	(X)	100.0	
020	GROCERIES—OTHER FOOODS	77	30 850	84.9	84.9	380	AUTOMOBILES—TRUCKS	20	22 935	86.3	86.3
080	PACKAGED ALCOHOLIC BEVERAGES	15	286	3.2	.8	400	AUTO FUELS—LUBRICANTS	11	117	.5	.4
100	CIGARS—CIGARETTES—TOBACCO	42	1 291	4.1	3.6	420	AUTO TIRES—BATTERIES—ACCESS.	15	1 783	7.0	6.7
120	COSMETICS—ORUGS—CLEANERS	35	1 910	7.4	5.3	500	ALL OTHER MERCHANOISE	17	1 704	6.5	6.4
500	ALL OTHER MERCHANOISE	32	782	2.6	2.2	-	MISCELLANEOUS MERCHANOISE	(X)	26	(X)	.1
520	NONMERCHANOISE RECEIPTS	38	782	2.8	2.2						
-	MISCELLANEOUS MERCHANOISE	(X)	447	(X)	1.2						
	GROCERY STORES (SIC S41)										
	TOTAL	58	35 233	(X)	100.0	380	AUTOMOBILES—TRUCKS	15	21 881	85.9	85.9
020	GROCERIES—OTHER FOOODS	58	29 772	84.5	84.5	400	AUTO FUELS—LUBRICANTS	11	114	.5	.4
021	MEATS—FISH—POULTRY	56	7 492	21.3	21.3	420	AUTO TIRES—BATTERIES—ACCESS.	15	1 779	7.0	7.0
022	PROOUC (FRESH FRUITS—VEGTBLS)	45	2 487	7.2	7.1	500	ALL OTHER MERCHANOISE	15	1 684	6.6	6.6
023	FROZEN FOOODS	42	1 502	4.8	4.3	-	MISCELLANEOUS MERCHANOISE	(X)	24	(X)	.1
024	ALL OTHER FOOODS	58	18 290	51.9	51.9						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC S42)										
	TOTAL	2	(0)	(X)	100.0		5	1 083	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	12	267	3.1	.8	380	AUTOMOBILES—TRUCKS	5	1 054	97.3	97.3
100	CIGARS—CIGARETTES—TOBACCO	40	1 287	4.1	3.7	385	USEO PASSENGER CARS—RETAIL	5	830	76.6	76.6
120	COSMETICS—ORUGS—CLEANERS	34	1 910	7.4	5.4	-	MISCELLANEOUS MERCHANOISE	(X)	224	(X)	20.7
500	ALL OTHER MERCHANOISE	32	780	2.6	2.2						
516	ALL OTHER MERCHANOISE	7	102	3.7	.3						
S17	PAPER—PAPER PRODUCTS	30	678	2.3	1.9						
520	NONMERCHANOISE RECEIPTS	36	778	2.8	2.2						
-	MISCELLANEOUS MERCHANOISE	(X)	439	(X)	1.2						
	MOTOR VEHICLE OEALERS (SIC S51; S52)										
	TOTAL	20	26 565	(X)	100.0						
380	AUTOMOBILES—TRUCKS	15	21 881	85.9	85.9						
400	AUTO FUELS—LUBRICANTS	11	114	.5	.4						
420	AUTO TIRES—BATTERIES—ACCESS.	15	1 779	7.0	7.0						
500	ALL OTHER MERCHANOISE	15	1 684	6.6	6.6						
-	MISCELLANEOUS MERCHANOISE	(X)	24	(X)	.1						
	MOTOR VEHICLE OEALERS—NEW AND USED CARS (SIC S51)										
	TOTAL	15	25 482	(X)	100.0						
380	AUTOMOBILES—TRUCKS	15	21 881	85.9	85.9						
400	AUTO FUELS—LUBRICANTS	11	114	.5	.4						
420	AUTO TIRES—BATTERIES—ACCESS.	15	1 779	7.0	7.0						
500	ALL OTHER MERCHANOISE	15	1 684	6.6	6.6						
-	MISCELLANEOUS MERCHANOISE	(X)	24	(X)	.1						
	MOTOR VEHICLE OEALERS—USED CARS ONLY (SIC S52)										
	TOTAL	5	1 083	(X)	100.0						
380	AUTOMOBILES—TRUCKS	5	1 054	97.3	97.3						
385	USEO PASSENGER CARS—RETAIL	5	830	76.6	76.6						
-	MISCELLANEOUS MERCHANOISE	(X)	224	(X)	20.7						
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC S59)										
	TOTAL	19	(0)	(X)	100.0						
020	GROCERIES—OTHER FOOODS	9	33	3.4	.2						
100	CIGARS—CIGARETTES—TOBACCO	17	67	3.0	.5						
400	AUTO FUELS—LUBRICANTS	125	10 818	78.7	78.7						
401	GASOLINE	125	10 238	74.5	74.5						
403	MOTOR OILS—GREASES—OTHER OILS	114	467	3.6	3.4						
-	MISCELLANEOUS MERCHANOISE	(X)	112	(X)	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Boise City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—			
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²		
420	AUTO TIRES—BATTERIES—ACCESS. . . .	111	1 697	13.4	12.3								
421	PARTS INSTALLED IN REPAIR WORK	42	336	8.1	2.4								
423	PARTS—RETAIL	10	35	2.3	.3								
424	AUTOMOBILE TIRES—BATTERIES—ACC	106	1 326	10.6	9.6								
	TOTAL						7	1 047	(X)		100.0		
480	HOUSEHOLD FUELS—ICE	6	511	24.1	3.7	180	ALL FOOTWEAR	7	904	86.3	86.3		
520	NONMERCHANTOISE RECEIPTS.	94	561	5.0	4.1	-	MISCELLANEOUS MERCHANTOISE.	(X)	143	(X)	13.7		
527	SERVICE LABOR.	92	443	3.9	3.2								
-	MISCELLANEOUS MERCHANTOISE.	(X)	59	(X)	.4								
	APPAREL AND ACCESSORY STORES (SIC 56)												
	TOTAL	34	7 892	(X)	100.0			3	83	(X)	100.0		
120	COSMETICS—DRUGS—CLEANERS	3	62	1.3	.8								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	11	2 070	44.7	26.2								
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	23	3 572	58.3	45.3	200	CURTAINS—DRAPERIES—DRY GOODS . . .	9	188	14.5	2.0		
180	ALL FOOTWEAR	16	1 529	22.7	19.4	220	MAJOR APPL—RADIO—TV—MUSICAL INST	25	3 595	56.7	38.0		
280	JEWELRY—OPTICAL GOODS.	5	60	1.3	.8	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	4	6 666	67.4	49.4		
520	NONMERCHANTOISE RECEIPTS.	17	181	4.1	2.3	260	KITCHENWARE—HOME FURNISHINGS . . .	12	336	11.8	3.6		
-	MISCELLANEOUS MERCHANTOISE.	(X)	418	(X)	5.3	520	NONMERCHANTOISE RECEIPTS.	26	494	7.1	5.2		
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					-	MISCELLANEOUS MERCHANTOISE.	(X)	174	(X)	1.8		
	TOTAL	11	(0)	(X)	100.0								
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11		83.7	83.7								
164	HOSIERY	7		2.1	2.1								
165	LINGERIE	8		6.3	6.3								
168	WOMEN'S BLOUSES—SPTSWR	9		19.7	19.7								
172	DRESSES.	11		31.0	31.0								
173	COATS—SUITS.	9		11.7	11.7								
174	HANDBAGS	7		3.0	3.0								
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	6		2.7	2.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	9				81.3	81.3
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	7.2	520	NONMERCHANTOISE RECEIPTS.	6		(0)	12.0	10.6	
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					-	MISCELLANEOUS MERCHANTOISE.	(X)			(X)	8.1	
	TOTAL ²	3	116	(X)	100.0								
	FURRIERS AND FUR SHOPS (SIC 568)												
	TOTAL	-	-	(X)	-								
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)												
	TOTAL	20	(D)	(X)	100.0								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	11		50.4	40.7								
180	ALL FOOTWEAR	13		29.8	26.7								
520	NONMERCHANTOISE RECEIPTS.	11		2.5	1.0								
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	31.6								
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)												
	TOTAL	9	1 502	(X)	100.0								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	9	1 266	84.3	84.3								
143	MEN'S TAILORED OUTERWEAR	9	690	45.9	45.9								
144	OTHER MEN'S OUTERWEAR.	8	75	5.4	5.0								
145	MEN'S HATS	6	131	10.4	8.7	020	GROCERIES—OTHER FOODS.	7	42	8.8	.3		
146	OTHER MEN'S CLOTHING	7	362	33.2	24.1	040	MEALS—SNACKS	138	8 978	90.2	71.2		
-	MISCELLANEOUS MERCHANTOISE.	(X)	8	(X)	.5	060	ALCOHOLIC DRINKS	77	3 162	48.9	25.1		
180	ALL FOOTWEAR	5	205	21.1	13.6	100	CIGARS—CIGARETTES—TOBACCO.	28	172	6.2	1.4		
520	NONMERCHANTOISE RECEIPTS.	6	25	2.4	1.7	520	NONMERCHANTOISE RECEIPTS.	38	214	5.8	1.7		
-	MISCELLANEOUS MERCHANTOISE.	(X)	5	(X)	.3	-	MISCELLANEOUS MERCHANTOISE.	(X)	34	(X)	.3		
	FAMILY CLOTHING STORES (SIC 565)												
	TOTAL	1	(D)	(X)	100.0								
	EATING AND DRINKING PLACES (SIC 58)												
	TOTAL	187	12 602	(X)	100.0								
020	GROCERIES—OTHER FOODS.	7	42	8.8	.3								
040	MEALS—SNACKS	138	8 978	90.2	71.2								
060	ALCOHOLIC DRINKS	77	3 162	48.9	25.1								
100	CIGARS—CIGARETTES—TOBACCO.	28	172	6.2	1.4								
520	NONMERCHANTOISE RECEIPTS.	38	214	5.8	1.7								
-	MISCELLANEOUS MERCHANTOISE.	(X)	34	(X)	.3								
	EATING PLACES (SIC 5812)												
	TOTAL	131	10 122	(X)	100.0								
040	MEALS—SNACKS	131	8 937	88.3	88.3								
060	ALCOHOLIC DRINKS	21	876	30.8	8.7								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Boise City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
100	CIGARS-CIGARETTES-TOBACCO	17	82	4.1	.8								
S20	NONMERCHANTISE RECEIPTS	29	110	3.2	1.1								
-	MISCELLANEOUS MERCHANTISE	(X)	117	(X)	1.2								
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)												
	TOTAL	56	2 480	(X)	100.0								
040	MEALS-SNACKS	7	41	4.9	1.7								
060	ALCOHOLIC DRINKS	56	2 245	90.5	90.5								
100	CIGARS-CIGARETTES-TOBACCO	11	90	12.5	3.6								
S20	NONMERCHANTISE RECEIPTS	9	104	22.1	4.2								
-	MISCELLANEOUS MERCHANTISE	(X)	-39	(X)	(Z)								
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)												
	TOTAL	25	(0)	(X)	100.0								
020	GROCERIES-OTHER FOODS	10		5.1	4.1								
100	CIGARS-CIGARETTES-TOBACCO	18		4.0	3.8								
120	COSMETICS-DRUGS-CLEANERS	25		51.2	51.2								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5		5.0	3.6								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		7.0	3.8								
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5		3.3	1.9								
260	KITCHENWARE-HOME FURNISHINGS	10	(0)	6.2	5.4								
280	JEWELRY-OPTICAL GOODS	13		1.7	1.1								
300	SPORTING-RECREATION EQUIPMENT	6		5.9	4.6								
320	HARDWARE-GARDENING EQUIPMENT	5		1.9	1.2								
S00	ALL OTHER MERCHANTISE	17		13.4	12.8								
S20	NONMERCHANTISE RECEIPTS	13		2.7	1.6								
-	MISCELLANEOUS MERCHANTISE	(X)		(X)	4.9								
	DRUG STORES (SIC 591 PT.)												
	TOTAL	25	(0)	(X)	100.0								
020	GROCERIES-OTHER FOODS	10		5.1	4.1								
100	CIGARS-CIGARETTES-TOBACCO	18		4.0	3.8								
120	COSMETICS-DRUGS-CLEANERS	25		51.2	51.2								
121	MEDICINES EXC. PRESCRIPTION	24		23.2	23.2								
122	PRESCRIPTION MEDICINES	25		20.5	20.5								
123	ALL OTHER DRUGS-PROPRIETARIES	18		18.7	7.5								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	(0)	5.0	3.6								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		7.0	3.8								
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5		3.3	1.9								
260	KITCHENWARE-HOME FURNISHINGS	10		6.2	5.4								
280	JEWELRY-OPTICAL GOODS	13		1.7	1.1								
300	SPORTING-RECREATION EQUIPMENT	6		5.9	4.6								
320	HARDWARE-GARDENING EQUIPMENT	5		1.9	1.2								
S00	ALL OTHER MERCHANTISE	17		13.4	12.8								
S20	NONMERCHANTISE RECEIPTS	13		2.7	1.6								
-	MISCELLANEOUS MERCHANTISE	(X)		(X)	4.9								
	PROPRIETARY STORES (SIC 591 PT.)												
	TOTAL	-	-	(X)	-								
	MISCELLANEOUS RETAIL STORES (SIC 59 EX* 591)												
	TOTAL	90	14 068	(X)	100.0								
080	PACKAGED ALCOHOLIC BEVERAGES	10	3 762	83.1	26.7								
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	92	17.9	.7								
260	KITCHENWARE-HOME FURNISHINGS	7	139	21.2	1.0								
280	JEWELRY-OPTICAL GOODS	18	1 555	72.5	11.1								
300	SPORTING-RECREATION EQUIPMENT	13	1 803	100.0	12.8								
320	HARDWARE-GARDENING EQUIPMENT	5	197	40.0	1.4								
460	HAY-GRAIN-FEED-FARM SUPPLIES	10	1 857	88.5	13.2								
480	HOUSEHOLD FUELS-ICE	14	1 210	54.0	8.6								
S00	ALL OTHER MERCHANTISE	33	2 454	60.2	17.4								
S20	NONMERCHANTISE RECEIPTS	40	328	6.6	2.3								
-	MISCELLANEOUS MERCHANTISE	(X)	671	(X)	4.8								
	LIQUOR STORES (SIC 592)												
	TOTAL	10	3 827	(X)	100.0								
	ANTIQUE AND SECONDHAND STORES (SIC 593)												
	TOTAL	6	(0)	(X)	100.0								
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)												
	TOTAL ²	10	1 909	(X)	100.0								
	JEWELRY STORES (SIC 597)												
	TOTAL	13	1 746	(X)	100.0								
260	KITCHENWARE-HOME FURNISHINGS	4	106	18.1	6.1								
266	ALL OTHER HOME FURN EXC. CHINA	4	42	7.1	2.4								
267	CHINA-GLASSWARE	4	64	11.0	3.7								
280	JEWELRY-OPTICAL GOODS	13	1 395	79.9	79.9								
281	WATCHES-CLOCKS	13	265	15.2	15.2								
282	SILVERWARE	11	145	8.7	8.3								
285	ALL OTHER JEWELRY ITEMS	11	242	17.6	13.9								
287	DIAMONS, EXC. DIAMONO WATCHES	13	548	31.4	31.4								
288	RINGS, EXC. DIAMONS	13	192	11.0	11.0								
-	MISCELLANEOUS MERCHANTISE	(X)	3	(X)	.2								
520	NONMERCHANTISE RECEIPTS	13	184	10.5	10.5								
529	WATCH-CLOCK-JEWELRY REPAIRS	13	170	9.7	9.7								
-	MISCELLANEOUS	(X)	14	(X)	.8								
-	MISCELLANEOUS MERCHANTISE	(X)	61	(X)	3.5								
	FUEL AND ICE DEALERS (SIC 598)												
	TOTAL ²	11	1 293	(X)	100.0								
	FLORISTS (SIC 5992)												
	TOTAL	11	552	(X)	100.0								
500	ALL OTHER MERCHANTISE	11	547	99.1	99.1								
-	MISCELLANEOUS MERCHANTISE	(X)	5	(X)	1.0								
	CIGAR STORES AND STANDS (SIC 5993)												
	TOTAL	1	(0)	(X)	100.0								
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)												
	TOTAL	28	4 176	(X)	100.0								
460	HAY-GRAIN-FEED-FARM SUPPLIES	10	1 850	86.5	44.3								
500	ALL OTHER MERCHANTISE	17	1 725	75.5	41.3								
520	NONMERCHANTISE RECEIPTS	10	43	2.0	1.0								
-	MISCELLANEOUS MERCHANTISE	(X)	558	(X)	13.4								
	NONSTORE RETAILERS (SIC 53 PART*)												
	TOTAL	13	(0)	(X)	100.0								
080	PACKAGED ALCOHOLIC BEVERAGES	10	3 762	83.1	26.7								
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	92	17.9	.7								
260	KITCHENWARE-HOME FURNISHINGS	7	139	21.2	1.0								
280	JEWELRY-OPTICAL GOODS	18	1 555	72.5	11.1								
300	SPORTING-RECREATION EQUIPMENT	13	1 803	100.0	12.8								
320	HARDWARE-GARDENING EQUIPMENT	5	197	40.0	1.4								
460	HAY-GRAIN-FEED-FARM SUPPLIES	10	1 857	88.5	13.2								
480	HOUSEHOLD FUELS-ICE	14	1 210	54.0	8.6								
S00	ALL OTHER MERCHANTISE	33	2 454	60.2	17.4								
S20	NONMERCHANTISE RECEIPTS	40	328	6.6	2.3								
-	MISCELLANEOUS MERCHANTISE	(X)	671	(X)	4.8								
	MAIL ORDER HOUSES (SIC 532)												
	TOTAL	1	(0)	(X)	100.0								
	MERCHANTISING MACHINE OPERATORS (SIC 534)												
	TOTAL	6	1 147	(X)	100.0								
020	GROCERIES-OTHER FOODS	3	397	84.3	34.6								

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Boise City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	12.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	6	878	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
 X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²	
	RETAIL TRADE					PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						
	TOTAL	4 484	907 745	(X)	100.0	TOTAL	21	2 806	(X)	100.0		
020	GROCERIES-OTHER FOODS	880	163 830	61.4	18.0	356	LUMBER-BUILDING MATERIALS	21	2 733	97.4	97.4	
040	MEALS-SNACKS	958	38 669	46.7	4.3	357	ALL OTHER LUMBER-MILLWORK	3	103	20.7	3.7	
060	ALCOHOLIC DRINKS	499	14 710	61.5	1.6	358	PAINT-VARNISH ETC.	21	1 212	43.2	43.2	
080	PACKAGED ALCOHOLIC BEVERAGES	344	18 178	19.0	2.0	359	PAINT SUNORIES	19	276	10.4	9.8	
100	CIGARS-CIGARETTES-TOBACCO	902	9 359	4.3	1.0	361	WALLPAPER-OTHER WALL COVERINGS	10	107	4.2	3.8	
120	COSMETICS-DRUGS-CLEANERS	718	36 031	13.6	4.0	-	GLASS	8	1 034	45.7	36.8	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	358	21 106	18.1	2.3	520	NONMERCHANTISE RECEIPTS	4	23	6.2	.8	
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	420	30 897	25.0	3.4	-	MISCELLANEOUS MERCHANTISE	(X)	50	(X)	1.8	
180	ALL FOOTWEAR	329	11 878	11.5	1.3		ELECTRICAL SUPPLY STORES (SIC 524)					
200	CURTAINS-ORAPERIES-DRY GOODS	306	11 226	10.1	1.2		TOTAL ²	4	249	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	431	23 652	21.4	2.6		HAROWARE STORES (SIC 5251)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	326	19 066	20.3	2.1		TOTAL ²	86	10 661	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS	491	8 863	5.9	1.0		FARM EQUIPMENT DEALERS (SIC 5252)					
280	JEWELRY-OPTICAL GOODS	344	5 722	5.3	.6		TOTAL	155	81 753	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT	345	9 679	8.8	1.1		220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	243	9.3	.3
320	HAROWARE-GARDENING EQUIPMENT	488	16 570	10.7	1.8		320	HARDWARE-GARDENING EQUIPMENT	31	1 754	10.4	2.1
340	LUMBER-BUILDING MATERIALS	393	39 148	44.3	4.3		340	LUMBER-BUILDING MATERIALS	17	404	12.5	.5
380	AUTOMOBILES-TRUCKS	317	135 296	62.3	14.9		380	AUTOMOBILES-TRUCKS	28	3 836	21.6	4.7
400	AUTO FUELS-LUBRICANTS	985	59 765	23.7	6.6		400	AUTO FUELS-LUBRICANTS	13	60	1.1	.1
420	AUTO TIRES-BATTERIES-ACCESS	1 052	40 735	13.0	4.5		420	AUTO TIRES-BATTERIES-ACCESS	28	3 552	17.4	4.3
440	FARM EQUIPMENT MACHINERY	211	72 210	54.4	8.0		440	FARM EQUIPMENT MACHINERY	155	68 621	83.9	83.9
460	HAY-GRAIN-FEED-FARM SUPPLIES	164	52 547	67.4	5.8		460	HAY-GRAIN-FEED-FARM SUPPLIES	14	506	12.2	.6
480	HOUSEHOLD FUELS-ICE	185	7 295	19.0	.8		480	ALL OTHER MERCHANTISE	5	247	16.6	.3
500	ALL OTHER MERCHANTISE	757	27 716	10.4	3.1		500	NONMERCHANTISE RECEIPTS	71	2 340	5.5	2.9
520	NONMERCHANTISE RECEIPTS	1 923	33 597	5.8	3.7		-	MISCELLANEOUS MERCHANTISE	(X)	189	(X)	.2
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)							GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)				
	TOTAL	419	129 781	(X)	100.0			TOTAL	242	78 474	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	918	10.4	.7		020	GROCERIES-OTHER FOODS	109	2 418	5.7	3.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	410	11.1	.3		040	MEALS-SNACKS	23	438	3.1	.6
260	KITCHENWARE-HOME FURNISHINGS	71	997	13.1	.8		100	CIGARS-CIGARETTES-TOBACCO	42	171	5.7	.2
300	SPORTING-RECREATION EQUIPMENT	53	671	10.2	.5		120	COSMETICS-DRUGS-CLEANERS	156	1 654	2.4	2.1
320	HAROWARE-GARDENING EQUIPMENT	190	9 807	24.7	7.6		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	191	11 101	14.6	14.1
340	LUMBER-BUILDING MATERIALS	252	34 840	87.2	26.8		160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	186	18 019	23.7	23.0
380	AUTOMOBILES-TRUCKS	29	3 851	19.3	3.0		180	ALL FOOTWEAR	181	5 668	7.5	7.2
400	AUTO FUELS-LUBRICANTS	18	90	1.3	.1		200	CURTAINS-ORAPERIES-DRY GOODS	204	9 395	12.7	12.0
420	AUTO TIRES-BATTERIES-ACCESS	42	3 740	15.0	2.9		220	MAJOR APPL-RADIO-TV-MUSICAL INST	61	4 238	9.2	5.4
440	FARM EQUIPMENT MACHINERY	162	68 825	73.9	53.0		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	99	2 888	4.7	3.7
460	HAY-GRAIN-FEED-FARM SUPPLIES	21	614	12.5	.5		260	KITCHENWARE-HOME FURNISHINGS	152	2 847	4.0	3.6
480	HOUSEHOLD FUELS-ICE	23	407	6.8	.3		280	JEWELRY-OPTICAL GOODS	129	752	1.2	1.0
500	ALL OTHER MERCHANTISE	24	465	15.3	.4		300	SPORTING-RECREATION EQUIPMENT	83	1 446	2.3	1.8
520	NONMERCHANTISE RECEIPTS	177	3 888	5.7	3.0		320	HAROWARE-GARDENING EQUIPMENT	123	2 598	5.3	3.3
-	MISCELLANEOUS MERCHANTISE	(X)	258	(X)	.2		340	LUMBER-BUILDING MATERIALS	44	2 451	8.7	3.1
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						380	AUTOMOBILES-TRUCKS	6	51	.5	.1
	TOTAL	146	33 638	(X)	100.0		400	AUTO FUELS-LUBRICANTS	22	899	4.3	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	134	4.4	.4		420	AUTO TIRES-BATTERIES-ACCESS	21	2 074	6.8	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	88	4.8	.3		440	FARM EQUIPMENT MACHINERY	7	227	1.6	.3
260	KITCHENWARE-HOME FURNISHINGS	7	52	4.2	.2		500	ALL OTHER MERCHANTISE	142	5 911	9.2	7.5
320	HAROWARE-GARDENING EQUIPMENT	69	2 003	11.7	6.0		520	NONMERCHANTISE RECEIPTS	103	3 044	6.5	3.9
340	LUMBER-BUILDING MATERIALS	146	29 644	88.1	88.1		-	MISCELLANEOUS MERCHANTISE	(X)	184	(X)	.2
341	LUMBER	136	10 665	31.7	31.7			DEPARTMENT STORES (SIC 531)				
342	PLYWOOD	126	3 973	12.3	11.8			TOTAL	22	40 582	(X)	100.0
343	WINDOWS, DOORS, AND FRAMES-METAL	95	947	3.6	2.8		020	GROCERIES-OTHER FOODS	10	159	.7	.4
344	KITCHEN CABINETS	56	462	3.1	1.4		040	MEALS-SNACKS	4	86	.7	.2
345	ALL OTHER MILLWORK	109	2 114	7.1	6.3		120	COSMETICS-DRUGS-CLEANERS	22	457	1.1	1.1
346	WALLBOARD	117	2 468	7.8	7.3		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	6 426	15.8	15.8
347	ASPHALT AND ASBESTOS PRODUCTS	109	1 653	5.6	4.9		141	MEN'S CLOTHING	22	4 705	11.6	11.6
348	PAINT-GLASS-WALLPAPER	109	1 333	4.3	4.0		142	BOYS' CLOTHING	22	1 721	4.2	4.2
349	HEATING AND PLUMBING EQUIP	51	637	3.6	1.9			PLUMBING AND HEATING EQUIP OLRs. (SIC 522)				
351	METAL ROOFING AND SIOING	67	383	1.9	1.1			TOTAL ²	7	674	(X)	100.0
352	MASONRY SUPPLIES	99	1 055	4.0	3.1							
353	INSULATION	93	711	2.6	2.1							
354	PREFABRICATED BLDGS AND PARTS	38	636	4.8	1.9							
355	ALL OTHER BUILDING MATERIALS	96	2 606	9.7	7.7							
480	HOUSEHOLD FUELS-ICE	20	373	5.8	1.1							
520	NONMERCHANTISE RECEIPTS	67	1 219	6.0	3.6							
-	MISCELLANEOUS MERCHANTISE	(X)	124	(X)	.4							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	MEAT MARKETS (SIC 542 PT.)					DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					
	TOTAL	10	(0)	(X)	100.0	TOTAL	165	133 730	(X)	100.0	
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380 AUTOMOBILES-TRUCKS	165	107 694	80.5	80.5	
	TOTAL	-	-	(X)	-	381 NEW PASSENGER CARS-RETAIL	165	51 163	38.3	38.3	
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					382 NEW PASSENGER CARS-WHOLESALE	24	1 460	5.3	1.1	
	TOTAL	4	647	(X)	100.0	383 NEW COMMERCIAL VEHICLES-RETAIL	118	21 033	21.3	15.7	
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					384 NEW COMMERCIAL VEHICLES-WHOLESALE	12	901	4.4	.7	
	TOTAL	9	(0)	(X)	100.0	385 USED PASSENGER CARS-RETAIL	162	23 833	18.8	17.8	
	RETAIL BAKERIES (SIC 546)					386 USED PASSENGER CARS-WHOLESALE	51	1 612	2.6	1.2	
	TOTAL	16	(0)	(X)	100.0	387 USED COMMERCIAL VEHICLES	117	7 427	7.7	5.6	
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					392 ALL OTHER AUTOS-TRUCKS	17	251	1.8	.2	
	TOTAL	15	(0)	(X)	100.0	400 AUTO FUELS-LUBRICANTS	135	1 927	1.6	1.4	
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					401 GASOLINE	93	1 500	2.1	1.1	
	TOTAL	1	(0)	(X)	100.0	403 MOTOR OILS-GREASES-OTHER OILS	95	382	.5	.3	
	DAIRY PRODUCTS STORES (SIC 545)					420 AUTO TIRES-BATTERIES-ACCESS.	164	11 467	8.6	8.6	
	TOTAL	15	2 955	(X)	100.0	421 PARTS INSTALLED IN REPAIR WORK	163	6 980	5.2	5.2	
	EGG AND POULTRY DEALERS (SIC 549 PT.)					422 PARTS-WHOLESALE	158	2 489	1.9	1.9	
	TOTAL	1	(0)	(X)	100.0	423 PARTS-RETAIL	155	1 137	.9	.9	
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					424 AUTOMOBILE TIRES-BATTERIES-ACC	129	860	.7	.6	
	TOTAL	2	(0)	(X)	100.0	500 ALL OTHER MERCHANDISE	9	404	3.4	.3	
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					520 NONMERCHANTOISE RECEIPTS	161	11 344	8.6	8.5	
	TOTAL	380	187 114	(X)	100.0	527 SERVICE LABOR	160	9 069	7.0	6.8	
220 MAJOR APPL-RADIO-TV-MUSICAL INST		48	1 576	24.2	+8	528 OTHER NONMERCHANTOISE RECEIPTS	77	2 274	3.3	1.7	
240 FURNITURE-SLEEP EQUIP-FLOOR COV.		27	468	20.0	+3	- MISCELLANEOUS MERCHANDISE	(X)	894	(X)	.7	
260 KITCHENWARE-HOME FURNISHINGS		43	286	6.6	+2	DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)					
300 SPORTING-RECREATION EQUIPMENT		46	1 097	15.7	+6	TOTAL	14	5 905	(X)	100.0	
320 HARDWARE-GARDENING EQUIPMENT		47	866	13.8	+5	380 AUTOMOBILES-TRUCKS	14	4 582	77.6	77.6	
340 LUMBER-BUILDING MATERIALS		29	320	9.0	+2	381 NEW PASSENGER CARS-RETAIL	14	2 618	44.3	44.3	
380 AUTOMOBILES-TRUCKS	235	130 959	78.8	70.0	+2	385 USED PASSENGER CARS-RETAIL	13	1 464	27.2	24.8	
400 AUTO FUELS-LUBRICANTS	180	2 485	1.7	1.3	+3	386 USED PASSENGER CARS-WHOLESALE	14	255	4.3	4.3	
420 AUTO TIRES-BATTERIES-ACCESS.	326	25 631	14.5	13.7	+5	- MISCELLANEOUS MERCHANDISE	(X)	245	(X)	4.1	
440 FARM EQUIPMENT MACHINERY	17	969	12.8	.5	+2	400 AUTO FUELS-LUBRICANTS	4	24	.6	.4	
500 ALL OTHER MERCHANDISE	61	6 876	30.3	3.7	+2	401 GASOLINE	3	18	.6	.3	
520 NONMERCHANTOISE RECEIPTS	323	15 278	8.4	8.2	+2	- MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.1	
- MISCELLANEOUS MERCHANDISE	(X)	303	(X)	.2		420 AUTO TIRES-BATTERIES-ACCESS.	14	643	10.9	10.9	
	MOTOR VEHICLE DEALERS (SIC 551, 552)					421 PARTS INSTALLED IN REPAIR WORK	14	294	5.0	5.0	
	TOTAL	220	159 747	(X)	100.0	422 PARTS-WHOLESALE	14	117	2.0	2.0	
380 AUTOMOBILES-TRUCKS	220	129 803	81.3	81.3		423 PARTS-RETAIL	13	115	1.9	1.9	
400 AUTO FUELS-LUBRICANTS	156	2 115	1.6	1.3		424 AUTOMOBILE TIRES-BATTERIES-ACC	14	116	2.0	2.0	
420 AUTO TIRES-BATTERIES-ACCESS.	200	13 216	8.5	8.3		520 NONMERCHANTOISE RECEIPTS	14	472	8.0	8.0	
440 FARM EQUIPMENT MACHINERY	14	894	16.6	.6		527 SERVICE LABOR	14	463	7.8	7.8	
500 ALL OTHER MERCHANDISE	10	458	4.0	.3		528 OTHER NONMERCHANTOISE RECEIPTS	3	9	.5	.2	
520 NONMERCHANTOISE RECEIPTS	205	13 091	8.3	8.2		- MISCELLANEOUS MERCHANDISE	(X)	184	(X)	3.1	
- MISCELLANEOUS MERCHANDISE	(X)	170	(X)	.1		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					
						TOTAL	16	14 830	(X)	100.0	
						380 AUTOMOBILES-TRUCKS	16	12 636	85.2	85.2	
						381 NEW PASSENGER CARS-RETAIL	16	7 539	50.8	50.8	
						383 NEW COMMERCIAL VEHICLES-RETAIL	6	817	12.6	5.5	
						385 USED PASSENGER CARS-RETAIL	16	3 742	25.2	25.2	
						386 USED PASSENGER CARS-WHOLESALE	6	194	3.2	1.3	
						387 USED COMMERCIAL VEHICLES	8	228	3.4	1.5	
						- MISCELLANEOUS MERCHANDISE	(X)	116	(X)	.8	
						400 AUTO FUELS-LUBRICANTS	13	107	.8	.7	
						401 GASOLINE	7	73	.9	.5	
						403 MOTOR OILS-GREASES-OTHER OILS	12	34	.2	.2	
						- MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(2)	
						420 AUTO TIRES-BATTERIES-ACCESS.	16	944	6.4	6.4	
						421 PARTS INSTALLED IN REPAIR WORK	16	567	3.8	3.8	
						422 PARTS-WHOLESALE	15	198	1.3	1.3	
						423 PARTS-RETAIL	15	86	.6	.6	
						424 AUTOMOBILE TIRES-BATTERIES-ACC	13	93	.7	.6	
						520 NONMERCHANTOISE RECEIPTS	16	1 137	7.7	7.7	
						527 SERVICE LABOR	16	925	6.2	6.2	
						528 OTHER NONMERCHANTOISE RECEIPTS	8	211	2.4	1.4	
						- MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(2)	

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					500 ALL OTHER MERCHANDISE	18	6 017	89.3	89.3	
	TOTAL	25	5 282	(X)	100.0	504 MOBILE HOMES--HOUSEHOLD TRAILERS	16	4 781	72.0	71.0	
380	AUTOMOBILES--TRUCKS	25	4 892	92.6	92.6	505 CAMP TRAILERS--TRAVEL TRAILERS	7	1 047	32.4	15.5	
381	NEW PASSENGER CARS--RETAIL	5	499	34.8	9.4	507 ALL OTHER MERCHANDISE	4	64	5.9	1.0	
385	USED PASSENGER CARS--RETAIL	24	3 902	79.5	73.9	MISCELLANEOUS MERCHANDISE	(X)	125	(X)	1.9	
386	USED PASSENGER CARS--WHOLE	8	246	24.7	4.7						
387	USED COMMERCIAL VEHICLES	6	228	8.4	4.3						
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.2						
400	AUTO FUELS--LUBRICANTS	4	57	8.1	1.1						
420	AUTO TIRES--BATTERIES--ACCESS	6	162	15.1	3.1						
423	PARTS--RETAIL	4	107	13.1	2.0						
-	MISCELLANEOUS MERCHANDISE	(X)	55	(X)	1.0						
520	NONMERCHANTISE RECEIPTS	14	139	4.2	2.6						
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.6						
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)										
	TOTAL	124	(D)	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	4		3.0	.3	020 GROCERIES--OTHER FOODS	105	773	7.2	1.1	
180	MAJOR APPL--RADIO-TV-MUSICAL INST	4		5.0	.5	040 MEALS--SNACKS	17	528	20.5	.8	
220	FURNITURE--SLEEP EQUIP--FLOOR COV.	46		16.3	5.8	080 PACKAGED ALCOHOLIC BEVERAGES	5	41	8.3	.1	
240	KITCHENWARE--HOME FURNISHINGS	27		12.9	2.5	100 CIGARS--CIGARETTES--TOBACCO	132	309	3.1	.5	
260	SPORTING--RECREATION EQUIPMENT	43		3.9	1.5	220 MAJOR APPL--RADIO-TV-MUSICAL INST	4	45	14.2	.1	
300	HARDWARE--GARDENING EQUIPMENT	33		6.8	2.4	300 SPORTING--RECREATION EQUIPMENT	13	190	9.0	.3	
320	LUMBER--BUILDING MATERIALS	46		10.6	4.6	320 HARDWARE--GARDENING EQUIPMENT	10	358	8.7	.5	
340	AUTO FUELS--LUBRICANTS	28		4.2	1.0	380 AUTOMOBILES--TRUCKS	34	198	4.6	.3	
400	AUTO TIRES--BATTERIES--ACCESS	19		8.2	1.8						
420	FARM EQUIPMENT MACHINERY	124		66.7	66.7	400 AUTO FUELS--LUBRICANTS	691	53 765	79.7	79.7	
440	ALL OTHER MERCHANDISE	3		4.4	.4	401 GASOLINE	691	49 029	72.7	72.7	
500	NONMERCHANTISE RECEIPTS	30		4.1	1.2	402 OTHER AUTOMOTIVE FUELS	132	2 538	11.6	3.8	
520	MISCELLANEOUS MERCHANDISE	93		11.2	10.3	403 MOTOR OILS--GREASES--OTHER OILS	578	2 198	4.0	3.3	
-		(X)		(X)	1.0						
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)										
	TOTAL	29	4 077	(X)	100.0						
220	MAJOR APPL--RADIO-TV-MUSICAL INST	28	769	22.6	18.9	420 AUTO TIRES--BATTERIES--ACCESS	606	7 176	12.2	10.6	
240	FURNITURE--SLEEP EQUIP--FLOOR COV.	26	465	14.4	11.4	421 PARTS INSTALLED IN REPAIR WORK	311	1 893	6.6	2.8	
260	KITCHENWARE--HOME FURNISHINGS	28	261	6.7	6.4	423 PARTS--RETAIL	95	382	4.3	.6	
300	SPORTING--RECREATION EQUIPMENT	17	306	11.3	7.5	424 AUTOMOBILE TIRES--BATTERIES--ACC	551	4 898	9.3	7.3	
320	HARDWARE--GARDENING EQUIPMENT	28	647	16.6	15.9						
340	LUMBER--BUILDING MATERIALS	25	145	4.8	3.6	460 HAY--GRAIN--FEED--FARM SUPPLIES	7	937	25.9	1.4	
400	AUTO FUELS--LUBRICANTS	4	45	3.7	1.1	480 HOUSEHOLD FUELS--ICE	56	546	5.2	.8	
420	AUTO TIRES--BATTERIES--ACCESS	29	835	20.5	20.5	500 ALL OTHER MERCHANDISE	17	95	3.7	.1	
500	ALL OTHER MERCHANDISE	16	144	5.6	3.5	520 NONMERCHANTISE RECEIPTS	454	2 308	5.2	3.4	
520	NONMERCHANTISE RECEIPTS	19	266	7.4	6.5	527 SERVICE LABOR	435	1 947	4.8	2.9	
-	MISCELLANEOUS MERCHANDISE	(X)	194	(X)	4.8						
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)										
	TOTAL	95	14 480	(X)	100.0						
220	MAJOR APPL--RADIO-TV-MUSICAL INST	18	307	10.6	2.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	91	9 075	63.3	32.5	
221	MAJOR HOUSEHOLD APPLIANCES	15	114	4.0	.8	160 WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR	165	11 675	55.0	41.8	
222	RADIO--TV'S MUSICAL INSTR.	16	190	6.5	1.3	180 ALL FOOTWEAR	98	5 663	35.5	20.3	
260	KITCHENWARE--HOME FURNISHINGS	15	24	1.0	.2	200 CURTAINS--DRAPERIES--DRY GOODS	17	604	13.0	2.2	
300	SPORTING--RECREATION EQUIPMENT	16	133	3.6	.9	240 FURNITURE--SLEEP EQUIP--FLOOR COV.	9	40	.8	.1	
320	HARDWARE--GARDENING EQUIPMENT	18	206	5.3	1.4	280 JEWELRY--OPTICAL GOODS	8	20	1.2	.1	
400	AUTO FUELS--LUBRICANTS	14	292	10.3	2.0	300 SPORTING--RECREATION EQUIPMENT	16	263	5.7	.9	
420	AUTO TIRES--BATTERIES--ACCESS	95	11 541	79.7	79.7	520 NONMERCHANTISE RECEIPTS	84	437	3.4	1.6	
500	ALL OTHER MERCHANDISE	14	76	2.7	.5	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	.5	
520	NONMERCHANTISE RECEIPTS	75	1 652	12.3	11.4						
-	MISCELLANEOUS MERCHANDISE	(X)	248	(X)	1.7						
	BOAT DEALERS (SIC 5591)										
	TOTAL ²	7	731	(X)	100.0						
	HOUSEHOLD TRAILER DEALERS (SIC 5592)										
	TOTAL	18	6 736	(X)	100.0						

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NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	82	7 189	97.3	97.3	180	ALL FOOTWEAR	42	3 992	96.1	96.1
161	CHILDREN'S-INFANTS' WEAR	5	57	8.7	.8	S20	NONMERCHANTOISE RECEIPTS.	18	75	3.9	1.8
163	MILLINERY	46	157	4.1	2.1	-	MISCELLANEOUS MERCHANDISE.	(X)	7	(X)	.2
164	HOSIERY	60	147	2.6	2.0						
165	LINGERIE	74	656	9.7	8.9						
168	WOMEN'S BLOUSES-SPTSWR	83	1 897	25.8	25.7						
172	DRESSES	82	3 075	41.6	41.6		MEN'S SHOE STORES (SIC 566 PT.)				
173	COATS-SUITS	74	966	14.0	13.1		TOTAL	1	(0)	(X)	100.0
174	HANDBAGS	57	91	1.8	1.2						
176	OTHER WOMENS-GIRLS'CLOTHES ACC	25	103	4.7	1.4						
S20	NONMERCHANTOISE RECEIPTS.	25	138	3.7	1.9		WOMEN'S SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE.	(X)	65	(X)	.9		TOTAL	7	(0)	(X)	100.0
	MILLINERY STORES (SIC 563 PT.)					180	ALL FOOTWEAR	7			
	TOTAL	4	(0)	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR	4			
	CORSET AND LINGERIE STORES (SIC 563 PT.)					182	WOMEN'S AND GIRLS' FOOTWEAR.	7			
	TOTAL	-	-	(X)	-	183	CHILDREN'S AND INFANTS' FOOTWR	5			
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					-	MISCELLANEOUS MERCHANDISE.	(X)			
	TOTAL ²	10	490	(X)	100.0		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL	-	-	(X)	-
	TOTAL	1	(0)	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)				
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL	34	3 105	(X)	100.0
	TOTAL	42	7 136	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	9	66	7.2	2.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	5 974	83.7	83.7	180	ALL FOOTWEAR	34	2 958	95.3	95.3
142	BOYS' CLOTHING	29	410	8.0	5.7	181	MEN'S AND BOYS' FOOTWEAR	34	996	32.1	32.1
143	MEN'S TAILORED OUTERWEAR	40	2 180	30.5	30.5	182	WOMEN'S AND GIRLS' FOOTWEAR.	34	1 454	46.8	46.8
144	OTHER MEN'S OUTERWEAR.	28	1 074	18.2	15.1	183	CHILDREN'S AND INFANTS' FOOTWR	32	508	17.0	16.4
145	MEN'S HATS	24	225	4.0	3.2	S20	NONMERCHANTOISE RECEIPTS.	16	73	3.8	2.4
146	OTHER MEN'S CLOTHING	40	2 085	30.2	29.2	-	MISCELLANEOUS MERCHANDISE.	(X)	7	(X)	.2
							CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
							TOTAL	6	348	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	390	14.6	5.5	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	6	340	97.7	97.7
165	LINGERIE	3	24	.9	.3	161	CHILDREN'S-INFANTS' WEAR	6	322	92.5	92.5
168	WOMEN'S BLOUSES-SPTSWR	4	239	8.8	3.3	-	MISCELLANEOUS MERCHANDISE.	(X)	17	(X)	4.9
172	DRESSES	3	41	2.3	.6						
173	COATS-SUITS	3	40	2.3	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	2.3
176	OTHER WOMENS-GIRLS'CLOTHES ACC	3	30	1.2	.4		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
-	MISCELLANEOUS MERCHANDISE.	(X)	15	(X)	.2		TOTAL ²	3	272	(X)	100.0
180	ALL FOOTWEAR	21	552	9.7	7.7		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
300	SPORTING-RECREATION EQUIPMENT.	3	53	3.3	.7		TOTAL	238	35 016	(X)	100.0
S20	NONMERCHANTOISE RECEIPTS.	23	135	2.6	1.9	200	CURTAINS-DRAPERIES-ORY GOODS	47	587	5.8	1.7
-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	171	15 437	55.1	44.1
	CUSTOM TAILORS (SIC 567)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	135	14 306	61.5	40.9
	TOTAL	-	-	(X)	-	260	KITCHENWARE-HOME FURNISHINGS	84	1 557	9.3	4.4
	FAMILY CLOTHING STORES (SIC 565)					300	SPORTING-RECREATION EQUIPMENT.	9	132	10.2	.4
	TOTAL	43	(0)	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT	20	367	8.0	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	43				340	LUMBER-BUILDING MATERIALS.	16	239	7.0	.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	43				420	AUTO TIRES-BATTERIES-ACCESS.	5	95	12.5	.3
180	ALL FOOTWEAR	29				500	ALL OTHER MERCHANDISE.	14	219	6.1	.6
200	CURTAINS-ORAPERIES-ORY GOODS	17				520	NONMERCHANTOISE RECEIPTS.	119	1 619	8.6	4.6
280	JEWELRY-OPTICAL GOODS	6				-	MISCELLANEOUS MERCHANDISE.	(X)	458	(X)	1.3
300	SPORTING-RECREATION EQUIPMENT.	10					FURNITURE STORES (SIC 5712)				
520	NONMERCHANTOISE RECEIPTS.	12					TOTAL	89	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)				200	CURTAINS-ORAPERIES-ORY GOODS	25			
	SHOE STORES (SIC 566)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	50			
	TOTAL	42	4 152	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	12	77	7.4	1.9						

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line					All establishments ¹	Establishments handling the line	All establishments ¹
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	89	(D)	78.7		RECORD SHOPS (SIC 5733 PT.)	4	265	(X)	100.0	
243	SLEEP EQUIPMENT	79		11.3	10.7						
244	OTHER HOUSEHOLD FURNITURE	88		54.9	54.9						
245	FLOOR COVERINGS—SOFT SURFACE	70		11.7	10.8						
246	FLOOR COVERINGS—HARD SURFACE	25		5.3	1.6						
247	NONHOUSEHOLD FURNITURE	11		4.2	.7						
260	KITCHENWARE—HOME FURNISHINGS	29		5.0	2.1						
320	HARDWARE—GARDENING EQUIPMENT	4	3.7	.2							
340	LUMBER—BUILDING MATERIALS	7	2.7	.4							
500	ALL OTHER MERCHANDISE	6	1.9	.3							
520	NONMERCHANDISE RECEIPTS	36	6.5	3.0							
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.4							
	HOME FURNISHINGS STORES (OTHER 571)					MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					
	TOTAL	32	(D)	(X)	100.0	TOTAL	21	1 869	(X)	100.0	
200	CURTAINS—DRAPERIES—DRY GOODS	9	(D)	8.3	3.3	EATING AND DRINKING PLACES (SIC 58)	1 022	53 166	(X)	100.0	
220	MAJOR APPL—RADIO-TV—MUSICAL INST	5		18.2	8.1						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	24		67.6	66.2						
260	KITCHENWARE—HOME FURNISHINGS	11		36.0	12.3						
520	NONMERCHANDISE RECEIPTS	11		13.6	4.9						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	5.3							
	FLOOR COVERINGS STORES (SIC 5713)					GROCERIES—OTHER FOODS	74	339	7.3	.6	
	TOTAL	22	2 925	(X)	100.0	MEALS—SNACKS	840	36 189	80.9	68.1	
200	CURTAINS—DRAPERIES—DRY GOODS	6	66	5.6	2.3	ALCOHOLIC DRINKS	484	14 614	52.4	27.5	
220	MAJOR APPL—RADIO-TV—MUSICAL INST	3	280	22.7	9.6	PACKAGED ALCOHOLIC BEVERAGES	63	231	8.6	.4	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	22	2 315	79.1	79.1	CIGARS—CIGARETTES—TOBACCO	247	636	5.3	1.2	
520	NONMERCHANDISE RECEIPTS	8	165	14.5	5.6	SPORTING—RECREATION EQUIPMENT	300	72	4.3	.1	
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	3.4	AUTO FUELS—LUBRICANTS	400	260	27.7	.5	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					500	29	123	3.3	.2	
	TOTAL	2	(D)	(X)	100.0	520	200	675	4.2	1.3	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					-	(X)	27	(X)	.1	
	TOTAL	4	(O)	(X)	100.0						
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)										
	TOTAL	4	(O)	(X)	100.0						
	HOUSEHOLD APPLIANCE STORES (SIC 572)										
	TOTAL	68	11 776	(X)	100.0						
200	CURTAINS—DRAPERIES—DRY GOODS	14	175	6.0	1.5						
220	MAJOR APPL—RADIO-TV—MUSICAL INST	67	8 346	70.9	70.9						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	20	1 316	17.6	11.2						
260	KITCHENWARE—HOME FURNISHINGS	30	765	8.3	6.5						
300	SPORTING—RECREATION EQUIPMENT	4	92	11.7	.8						
320	HARDWARE—GARDENING EQUIPMENT	11	232	6.8	2.0						
340	LUMBER—BUILDING MATERIALS	5	71	10.9	.6						
420	AUTO TIRES—BATTERIES—ACCESS	4	75	8.8	.6						
520	NONMERCHANDISE RECEIPTS	41	592	7.9	5.0						
-	MISCELLANEOUS MERCHANDISE	(X)	112	(X)	1.0						
	RADIO AND TELEVISION STORES (SIC 5732)										
	TOTAL	24	4 152	(X)	100.0						
220	MAJOR APPL—RADIO-TV—MUSICAL INST	24	3 505	84.4	84.4						
224	NEW MAJOR APPLIANCES	10	571	23.3	13.8						
225	NEW RADIOS—TV'S ETC.	24	2 641	63.6	63.6						
226	USEO MAJOR APPL—RADIOS—TV'S	14	142	4.4	3.4						
-	MISCELLANEOUS MERCHANDISE	(X)	151	(X)	3.6						
260	KITCHENWARE—HOME FURNISHINGS	4	50	6.9	1.2						
520	NONMERCHANDISE RECEIPTS	15	259	9.4	6.2						
-	MISCELLANEOUS MERCHANDISE	(X)	338	(X)	8.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					400	AUTO FUELS-LUBRICANTS	21	1 938	17.2	2.0
	TOTAL	326	12 512	(X) 100.0		420	AUTO TIRES-BATTERIES-ACCESS.	36	1 774	14.6	1.8
040	MEALS-SNACKS	144	1 024	21.7	8.2	440	FARM EQUIPMENT MACHINERY	12	1 978	17.6	2.0
060	ALCOHOLIC DRINKS	326	10 672	85.3	85.3	460	HAY-GRAIN-FEED-FARM SUPPLIES	114	48 351	81.9	49.9
080	PACKAGED ALCOHOLIC BEVERAGES	46	142	11.8	1.1	480	HOUSEHOLD FUELS-ICE	93	6 199	32.3	6.4
100	CIGARS-CIGARETTES-TOBACCO	124	334	6.4	2.7	500	ALL OTHER MERCHANDISE	133	5 820	65.9	6.0
300	SPORTING-RECREATION EQUIPMENT	13	64	8.3	.5	520	NONMERCHANDISE RECEIPTS	194	1 743	4.3	1.8
520	NONMERCHANDISE RECEIPTS	57	204	6.2	1.6		MISCELLANEOUS MERCHANDISE	(X)	116	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	.6		LIQUOR STORES (SIC 592)				
	TOTAL						TOTAL	117	(O)	(X)	100.0
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						ANTIQUA STORES (SIC 5932)				
	TOTAL	177	(O)	(X)	100.0		TOTAL	1	(O)	(X)	100.0
020	GROCERIES-OTHER FOODS	47		5.7	1.9		SECONDHAND STORES (SIC 5933)				
040	MEALS-SNACKS	37		6.2	1.5		TOTAL	33	(O)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	115		5.4	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14		6.2	4.0
120	COSMETICS-DRUGS-CLEANERS	177		68.4	68.4	300	SPORTING-RECREATION EQUIPMENT	3		31.2	4.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		1.4	.3	320	HARDWARE-GARDENING EQUIPMENT	3		6.1	.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16		2.1	.7	380	AUTOMOBILES-TRUCKS	7	(O)	50.0	5.9
200	CURTAINS-ORAPERIES-DRY GOODS	5		3.3	.2	420	AUTO TIRES-BATTERIES-ACCESS.	16		100.0	44.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24		2.2	.9	520	NONMERCHANDISE RECEIPTS	18		5.3	4.1
260	KITCHENWARE-HOME FURNISHINGS	48	(O)	5.9	3.4	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	36.3
280	JEWELRY-OPTICAL GOODS	83		2.6	1.9		SPORTING GOODS STORES (SIC 5952)				
300	SPORTING-RECREATION EQUIPMENT	24		6.8	3.5	040	MEALS-SNACKS	12		4.5	.5
320	HARDWARE-GARDENING EQUIPMENT	21		2.9	1.2	100	CIGARS-CIGARETTES-TOBACCO	13		6.8	1.0
340	LUMBER-BUILDING MATERIALS	5		2.1	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	19		11.0	4.5
400	AUTO FUELS-LUBRICANTS	3		1.9	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		15.6	3.7
500	ALL OTHER MERCHANDISE	94		12.6	9.4	180	ALL FOOTWEAR	8		9.8	2.4
520	NONMERCHANDISE RECEIPTS	70		2.8	1.2		SPORTING-RECREATION EQUIPMENT	52		76.4	76.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.0		ATHLETIC GOODS (TO INDIVIDUALS)	32	(O)	18.7	14.3
	DRUG STORES (SIC 591 PT.)						ATHLETIC GOODS (TO TEAMS)	12		10.4	3.2
	TOTAL	171	(O)	(X)	100.0		HUNTING EQUIPMENT	32		25.6	16.6
020	GROCERIES-OTHER FOODS	45		5.9	1.9		FISHING EQUIPMENT	30		13.8	7.9
040	MEALS-SNACKS	36		6.1	1.5		WINTER SPORTS EQUIPMENT	29		31.0	21.8
100	CIGARS-CIGARETTES-TOBACCO	111		5.3	4.2	500	ALL OTHER MERCHANDISE	6	50	7.0	1.0
120	COSMETICS-DRUGS-CLEANERS	171		68.6	68.6	520	NONMERCHANDISE RECEIPTS	40	214	5.4	4.1
121	MEDICINES EXC. PRESCRIPTION	161		25.4	24.5	-	MISCELLANEOUS MERCHANDISE	(X)	333	(X)	6.4
122	PRESCRIPTION MEDICINES	171		29.5	29.5		BICYCLE SHOPS (SIC 5953)				
123	ALL OTHER DRUGS-PROPRIETARIES	139		19.0	14.5		TOTAL	1	(O)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10		1.3	.3		JEWELRY STORES (SIC 597)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	(D)	2.1	.7		TOTAL ²	57	4 525	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23		2.0	.8		FUEL OIL DEALERS (SIC 5983)				
260	KITCHENWARE-HOME FURNISHINGS	46		5.8	3.3	500	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)				
280	JEWELRY-OPTICAL GOODS	80		2.8	2.0		TOTAL	40	4 528	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	23		7.1	3.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	334	7.7	7.4
320	HARDWARE-GARDENING EQUIPMENT	19		2.9	1.2	340	LUMBER-BUILDING MATERIALS	22	281	10.0	6.2
340	LUMBER-BUILDING MATERIALS	4		2.0	.1	480	HOUSEHOLD FUELS-ICE	40	3 656	80.7	80.7
400	AUTO FUELS-LUBRICANTS	3		1.9	.2	482	OTHER LP GAS SALES	40	3 639	80.4	80.4
500	ALL OTHER MERCHANDISE	91		12.6	9.4	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.2
520	NONMERCHANDISE RECEIPTS	69		2.8	1.2						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.2						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL ²	6	648	(X)	100.0						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	551	96 826	(X)	100.0						
020	GROCERIES-OTHER FOODS	21	245	20.0	.3						
040	MEALS-SNACKS	16	73	14.2	.1						
080	PACKAGED ALCOHOLIC BEVERAGES	132	15 562	85.1	16.1						
100	CIGARS-CIGARETTES-TOBACCO	28	323	15.7	.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	252	10.7	.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	134	10.5	.2						
180	ALL FOOTWEAR	11	559	8.6	.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	55	783	4.0	.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	359	14.2	.4						
260	KITCHENWARE-HOME FURNISHINGS	32	3 742	95.1	3.9						
280	JEWELRY-OPTICAL GOODS	72	4 293	63.7	4.4						
300	SPORTING-RECREATION EQUIPMENT	66	1 681	12.7	1.7						
320	HARDWARE-GARDENING EQUIPMENT	36	456	7.6	.5						
340	LUMBER-BUILDING MATERIALS	31	225	40.0	.2						
380	AUTOMOBILES-TRUCKS	8									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
500	ALL OTHER MERCHANDISE	7	72	6.2	1.6	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
520	NONMERCHANDISE RECEIPTS	18	163	7.3	3.6						
-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	.5	TOTAL	6	424	(X)	100.0	
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					500	ALL OTHER MERCHANDISE	6	372	87.7	87.7
	TOTAL	17	1 214	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	12.3
480	HOUSEHOLD FUELS-ICE	17	1 063	87.6	87.6		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
483	OTHER FUELS	17	1 063	87.6	87.6		TOTAL ²	16	535	(X)	100.0
520	NONMERCHANDISE RECEIPTS	13	102	15.5	8.4		OPTICAL GOODS STORES (SIC 5999 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	49	(X)	4.0		TOTAL	2	(0)	(X)	100.0
	FLORISTS (SIC 5992)						RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL ²	39	1 958	(X)	100.0		TOTAL ²	19	1 516	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	6	(0)	(X)	100.0		TOTAL	43	(0)	(X)	100.0
	BOOK STORES (SIC 5942)					020	GROCERIES-OTHER FOODS	13		84.2	16.1
	TOTAL ²	6	372	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	12		.8	.3
	STATIONERY STORES (SIC 5943)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		6.7	2.4
	TOTAL ²	10	665	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11		14.4	5.1
	HAY, GRAIN, AND FEED STORES (SIC 5962)					180	ALL FOOTWEAR	11		3.1	1.1
	TOTAL	61	20 722	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS	11		7.9	2.8
320	HARDWARE-GARDENING EQUIPMENT	9	128	6.3	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13		18.4	6.8
400	AUTO FUELS-LUBRICANTS	4	389	29.2	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11		5.3	1.9
420	AUTO TIRES-BATTERIES-ACCESS	4	59	4.6	.3	260	KITCHENWARE-HOME FURNISHINGS	12		3.0	1.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	61	19 083	92.1	92.1	280	JEWELRY-OPTICAL GOODS	12	(0)	1.9	.7
480	HOUSEHOLD FUELS-ICE	21	483	6.8	2.3	300	SPORTING-RECREATION EQUIPMENT	11		3.1	1.1
500	ALL OTHER MERCHANDISE	4	148	7.1	.7	320	HARDWARE-GARDENING EQUIPMENT	11		4.5	1.6
520	NONMERCHANDISE RECEIPTS	13	123	2.3	.6	340	LUMBER-BUILDING MATERIALS	14		21.6	9.7
-	MISCELLANEOUS MERCHANDISE	(X)	308	(X)	1.5	420	AUTO TIRES-BATTERIES-ACCESS	11		3.9	1.4
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					440	FARM EQUIPMENT MACHINERY	9		2.8	1.0
	TOTAL	49	34 831	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	4		87.7	29.3
320	HARDWARE-GARDENING EQUIPMENT	16	1 010	10.8	2.9	500	ALL OTHER MERCHANDISE	15		8.4	3.0
340	LUMBER-BUILDING MATERIALS	4	104	4.1	.3	520	NONMERCHANDISE RECEIPTS	21		11.9	7.3
400	AUTO FUELS-LUBRICANTS	11	1 384	16.8	4.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	7.3
420	AUTO TIRES-BATTERIES-ACCESS	12	449	5.4	1.3		MAIL ORDER HOUSES (SIC 532)				
440	FARM EQUIPMENT MACHINERY	7	1 826	21.3	5.2		TOTAL	12	(0)	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	49	29 191	83.8	83.8	120	COSMETICS-DRUGS-CLEANERS	10		.9	.9
480	HOUSEHOLD FUELS-ICE	8	472	9.1	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		6.8	6.8
520	NONMERCHANDISE RECEIPTS	18	325	1.5	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11		14.4	14.4
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.2	180	ALL FOOTWEAR	11		3.0	3.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)					200	CURTAINS-DRAPERIES-ORY GOODS	11		7.8	7.8
	TOTAL ²	5	553	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11		16.4	16.4
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11		5.4	5.4
	TOTAL	2	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	11	(D)	2.4	2.4
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					280	JEWELRY-OPTICAL GOODS	11		.9	.9
	TOTAL ²	5	123	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	11		3.0	3.0
						320	HARDWARE-GARDENING EQUIPMENT	11		4.6	4.6
						340	LUMBER-BUILDING MATERIALS	10		5.8	5.8
						420	AUTO TIRES-BATTERIES-ACCESS	11		3.9	3.9
						440	FARM EQUIPMENT MACHINERY	8		1.4	1.3
						500	ALL OTHER MERCHANDISE	12		6.7	6.7
						520	NONMERCHANDISE RECEIPTS	11		16.6	16.6
						-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL ²	9	1 182	(X)	100.0
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL	22	4 101	(X)	100.0
						020	GROCERIES-OTHER FOODS	7	790	100.0	19.3
						340	LUMBER-BUILDING MATERIALS	4	627	88.9	15.3
						460	HAY-GRAIN-FEED-FARM SUPPLIES	4	2 400	97.5	58.5
						520	NONMERCHANDISE RECEIPTS	7	84	6.5	2.0
						-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	4.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA			Idaho	Boise City SMSA	Area outside SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	B	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	D	(X)	160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	A	B	A
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	200	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	A	B	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	C	220	CURTAINS-DRAPERIES-DRY GOODS.....	A	B	A
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	240	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	A	B	A
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	260	FURNITURE-SLEEP EQUIP-FLOOR COV...	A	B	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	B	320	KITCHENWARE-HOME FURNISHINGS.....	A	B	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	340	HARDWARE-GARDENING EQUIPMENT.....	A	B	A
	HAROWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	500	LUMBER-BUILDING MATERIALS.....	A	B	A
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	C	E		ALL OTHER MERCHANDISE.....	B	C	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	E	E	E		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	A		MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)
						GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D
						REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
					140	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	(X)	E
					160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	E	(X)	E
					200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	E
					220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	E
					240	FURNITURE-SLEEP EQUIP-FLOOR COV...	O	(X)	D
					260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E
					320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	E
					340	LUMBER-BUILDING MATERIALS.....	E	(X)	O
					500	ALL OTHER MERCHANDISE.....	E	(X)	D
						DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
						SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E

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 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA			Idaho	Boise City SMSA	Area outside SMSA
020	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	020	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A		020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	A	A	A	500	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)
	ALL OTHER MERCHANDISE.....	A	A	A		020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	(X)	A
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	020	ALL OTHER MERCHANDISE.....	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	(X)	B	(X)		020	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		020	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		020	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		020	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	O
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	020	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	O	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	C	E		020	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	O
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		400	AUTO FUELS--LUBRICANTS.....	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E	020	AUTO TIRES--BATTERIES--ACCESS.....	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		520	NONMERCHANDISE RECEIPTS.....	(X)	E
020	RETAIL BAKERIES--BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	020	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	B	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E	020	AUTO FUELS--LUBRICANTS.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		400	AUTO TIRES--BATTERIES--ACCESS.....	B	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E	020	NONMERCHANDISE RECEIPTS.....	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		520			

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA			Idaho	Boise City SMSA	Area outside SMSA
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
400	AUTOMOBILES—TRUCKS.....	A	(X)	A	300	SPORTING—RECREATION EQUIPMENT.....	E	(X)	E
420	AUTO FUELS—LUBRICANTS.....	C	(X)	B	400	AUTO FUELS—LUBRICANTS.....	E	(X)	E
520	AUTO TIRES—BATTERIES—ACCESS.....	A	(X)	A	520	NONMERCHANTISE RECEIPTS.....	E	(X)	E
	NONMERCHANTISE RECEIPTS.....	A	(X)	A					
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	D
400	AUTOMOBILES—TRUCKS.....	C	(X)	C	520	ALL OTHER MERCHANDISE.....	E	(X)	E
420	AUTO FUELS—LUBRICANTS.....	C	(X)	C		NONMERCHANTISE RECEIPTS.....			
520	AUTO TIRES—BATTERIES—ACCESS.....	C	(X)	C					
	NONMERCHANTISE RECEIPTS.....	C	(X)	C		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C		C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				380	AUTOMOBILES—TRUCKS.....	E	(X)	E
400	AUTOMOBILES—TRUCKS.....	C		C	400	AUTO FUELS—LUBRICANTS.....	E	(X)	E
420	AUTO FUELS—LUBRICANTS.....	D		D	520	AUTO FUELS—LUBRICANTS.....	E	(X)	E
520	AUTO TIRES—BATTERIES—ACCESS.....	D		D		NONMERCHANTISE RECEIPTS.....	E	(X)	E
	NONMERCHANTISE RECEIPTS.....	E		E					
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	400	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				520	AUTO FUELS—LUBRICANTS.....	E	(X)	E
260	MAJOR APPL—RADIO—TV—MUSICAL INSTR.	D	(X)	E		ALL OTHER MERCHANDISE.....	E	(X)	E
300	KITCHENWARE—HOME FURNISHINGS.....	E	(X)	E		NONMERCHANTISE RECEIPTS.....	E	(X)	E
380	SPORTING—RECREATION EQUIPMENT.....	E	(X)	E					
400	AUTOMOBILES—TRUCKS.....	E	(X)	E		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C
420	AUTO FUELS—LUBRICANTS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
520	AUTO TIRES—BATTERIES—ACCESS.....	E	(X)	E	380	AUTOMOBILES—TRUCKS.....	E	E	E
	NONMERCHANTISE RECEIPTS.....	E	(X)	E	400	AUTO FUELS—LUBRICANTS.....	C	D	C
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	420	AUTO TIRES—BATTERIES—ACCESS.....	D	D	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				520	NONMERCHANTISE RECEIPTS.....	D	D	D
260	MAJOR APPL—RADIO—TV—MUSICAL INSTR.	C	(X)	C					
300	KITCHENWARE—HOME FURNISHINGS.....	E	(X)	E		APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
380	SPORTING—RECREATION EQUIPMENT.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
400	AUTOMOBILES—TRUCKS.....	E	(X)	E		WOMEN'S CLOTHING, SPECIALTY STRS., FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A
420	AUTO FUELS—LUBRICANTS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
520	AUTO TIRES—BATTERIES—ACCESS.....	E	(X)	E		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	D	A
	NONMERCHANTISE RECEIPTS.....	D	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	140	MEN'S—BOYS' CLOTHING EXC FOOTWR....	A	E	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR....	A	D	A
380	SPORTING—RECREATION EQUIPMENT.....	(X)	E	(X)					
400	AUTOMOBILES—TRUCKS.....	(X)	E	(X)					
420	AUTO FUELS—LUBRICANTS.....	(X)	E	(X)					
500	ALL OTHER MERCHANDISE.....	(X)	E	(X)					
520	NONMERCHANTISE RECEIPTS.....	(X)	E	(X)					

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA			Idaho	Boise City SMSA	Area outside SMSA
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	(X)	E	(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	E E	E E
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E	(X)	E		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E	(X)	E		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	A
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	(X) (X)	E E		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E	E	E		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	B	(X)	B
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.. ALL FOOTWEAR	(X) (X) (X)	E E E	(X) (X) (X)		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	C
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E O	(X) (X)	E C
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	O C	A E	D D		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	(X) (X)	E E
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	(X) (X)	E E		APPAREL AND ACCESS. STORES; N.E.C. (SIC 564; 7; 9.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
					140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	(X) (X)	E E	(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA			Idaho	Boise City SMSA	Area outside SMSA
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	C	220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV...	O	E	O		EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	O	O		EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	D
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	A		CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D
220	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	O		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR., KITCHENWARE-HOME FURNISHINGS.....	E	C	E		DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
220	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR., KITCHENWARE-HOME FURNISHINGS.....	(X)	E	(X)		PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B
220	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR., KITCHENWARE-HOME FURNISHINGS.....	E	(X)	C		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	O	B
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	120	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	E					

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	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		FUEL AND ICE DEALERS; N-E-C. (SIC 59B2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	A	(X)	A
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D		FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B		BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	C	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV..... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E E E	(X) (X) (X)	E E E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E E E	(X) (X) (X)	E E E
260 280 520	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE..... REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS..... JEWELRY-OPTICAL GOODS..... NONMERCHANDISE RECEIPTS.....	E E E	C C C	E E E		HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	(X)		GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FUEL OIL DEALERS (SIC 59B3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	E		HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B		CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	B					

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		Idaho	Boise City SMSA	Area outside SMSA
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	B
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	D	B	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
 E = Less than 60 percent. X = Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h2 style="margin: 0;">1967 CENSUS OF BUSINESS</h2>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number </p> <p style="text-align: right;">Employer Identification No. </p>																				
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> <p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located.....</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	Number and street	City, village, or other place	State	ZIP code	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) _____</p> <p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify) _____</p> <p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment?..... Months X-3</p>																
Number and street	City, village, or other place																				
State	ZIP code																				
<p>5. CLASS OF CUSTOMER X-4</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <p>1 _____ % General public (household consumers, farmers, and individuals) 4-XX</p> <p>2 _____ % Construction and building trade contractors 4-3</p> <p>3 _____ % Other business firms, government, and institutions 4-4</p> <p>4 _____ % Other (Specify) _____ 4-5</p> <p style="text-align: right;">4-6*</p>	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p>																				
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>		Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	<p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____</p>
	Dollars	Cents	Key																		
a. Sales of merchandise and other receipts from customers.....		XX	X-6																		
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																		
c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																		
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																		

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM		1-1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name	Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT		1-2XX
a. Is any department, concession, or business not owned by you , operated within this establishment?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.		
b. If "Yes," please complete a line for each.		

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2.3		2.4		2.5		2.6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only		
			Dollars	Yes	No	Yes		No	
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS	
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).	

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.					XX
2.					XX
3.					XX
4.					XX
Totals for this Employer Identification Number					XX
(Sales total should equal the entry in item 7a) →					

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----			Household appliance stores -----	} CB-57B
FOOD STORES		Radio, television, and music stores:		
Grocery stores -----	} CB-54A	Radio and television stores -----	} CB-57C	
Meat and fish (seafood) markets:				Music stores:
Meat markets -----			Record shops -----	} CB-57C
Fish (seafood) markets -----			Musical instrument stores -----	
Fruit stores and vegetable markets -----		EATING AND DRINKING PLACES		
Candy, nut, and confectionery stores -----		Eating places:		
Retail bakeries:		Restaurants and lunchrooms -----	} CB-58	
Retail bakeries—baking and selling -----	} CB-54B	Cafeterias -----		
Retail bakeries—selling only -----				Refreshment places -----
Other food stores:		Caterers -----		
Dairy products stores -----	} CB-54A	Drinking places (alcoholic beverages) -----		
Egg and poultry dealers -----			DRUG STORES AND PROPRIETARY STORES	
Other miscellaneous food stores -----			Drug stores -----	} CB-59A
AUTOMOTIVE DEALERS		Proprietary stores -----		
Motor vehicle dealers:		MISCELLANEOUS RETAIL STORES		
Motor vehicle dealers—new and used cars:		Liquor stores -----	} CB-59E	
Dealers with domestic car franchise only -----	} CB-XA	Antique stores and secondhand stores:		
Dealers with imported car franchise only -----				Antique stores -----
Dealers with domestic, imported car franchises -----				Secondhand stores -----
Motor vehicle dealers—used cars only -----		SPORTING GOODS STORES AND BICYCLE SHOPS:		
Tire, battery, and accessory dealers:		Sporting goods stores -----	CB-59C	
Home and auto supply stores -----	} CB-XB	Bicycle shops -----	CB-59E	
Other tire, battery, and accessory dealers -----			Jewelry stores -----	CB-59D
Miscellaneous automotive dealers:		FUEL AND ICE DEALERS:		
Boat dealers -----	} CB-XC	Fuel oil dealers -----	} CB-59E	
Household trailer dealers -----				Liquefied petroleum gas (bottled gas) dealers -----
Aircraft, motorcycle dealers -----				Fuel and ice dealers, n.e.c. -----
Automotive dealers, n.e.c. -----				Florists -----
GASOLINE SERVICE STATIONS		Cigar stores and stands -----		
Gasoline service stations -----	CB-XD	OTHER MISCELLANEOUS RETAIL STORES:		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Book and stationery stores:		
Women's clothing, specialty stores; furriers:		Book stores -----	} CB-59B	
Women's ready-to-wear stores -----	} CB-56A	Stationery stores -----		
Women's accessory and specialty stores:				Hay, grain, and feed stores -----
Millinery stores -----			Other farm supply stores -----	} CB-59E
Corset and lingerie stores -----			Garden supply stores -----	
Other women's accessory, specialty stores -----		News dealers and newsstands -----		
Furriers and fur shops -----		Hobby, toy, and game shops -----		
Other apparel and accessory stores:		Camera and photographic supply stores -----	} CB-59G	
Men's and boys' clothing and furnishings stores -----		Gift, novelty, and souvenir shops -----		
Custom tailors -----		Optical goods stores -----		CB-59G
Family clothing stores -----		Retail stores, n.e.c. -----	CB-59E	
Children's and infants' wear stores -----				
Miscellaneous apparel and accessory stores -----				

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	ALL
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ...	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ...	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
		Boys' wear	
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	
145	Men's hats	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	
181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	CB-53A, XB
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	CB-57B
226	Used major appl.-radios-TV's	New major appliances.	
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ...	
231	Musical inst-accessories	Pianos	CB-57C
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	ALL
241	Floor coverings	Sheet music and related items.	
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	CB-53A
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-57A
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	CB-59B
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	CB-59B
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number	
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL	
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	}	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).		CB-53A
263	Other kitchenware-home furnsh.	All other merchandise on line 260 (except lines 261 and 262).	}	
264	Small electrical appliances	Small electric appliances		CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).		
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	}	
267	China, glassware	China, glassware		CB-59D
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL	
281	Watches-clocks	Watches, clocks, including diamond watches	}	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).		
285	All other jewelry items	All other jewelry items, including costume and novelty.	}	
286	Optical goods	Optical goods		CB-59D
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.		
288	Rings, exc. diamonds	Rings, except diamonds.		
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.		ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	}	
302	Athletic goods—teams	Athletic goods, sales to teams.		
303	Hunting equip.	Hunting equipment		CB-59C
304	Fishing equip.	Fishing equipment		
305	Winter sports equip.	Winter sports equipment		
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	}	
307	Outboard boats	Outboard boats		CB-59C, XB
308	Outboard motors	Outboard motors	}	
309	Inboard motor boats	Inboard motor boats		
311	Inboard outdrive boats	Inboard outdrive boats		CB-XC
312	Boat trailers	Boat trailers		
313	Marine access. and parts	Marine accessories and parts		
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	}	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).		CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB	
318	All other boats	All other boats not listed above.	}	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).		CB-XC
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL	
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A	
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C	
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A	
324	Other hardware-tools	Plumbing and electrical supplies.	}	
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).		CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL	
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	}	
342	Plywood	Plywood (all kinds, softwood and hardwood).		
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.		
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).		
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).		CB-52A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).		
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)		

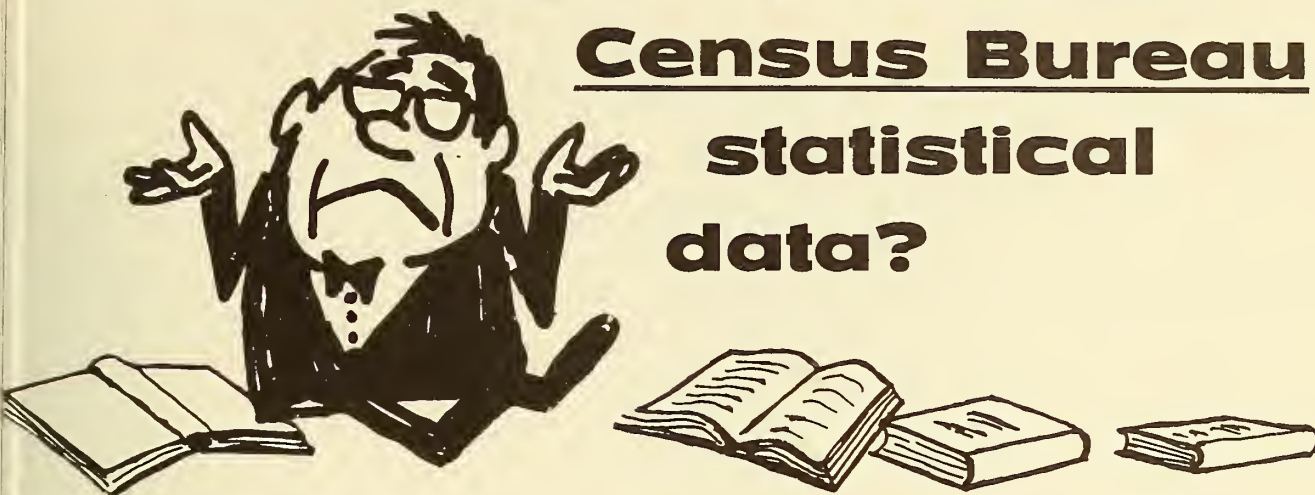
MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52B CB-53A CB-52C
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	
		All other merchandise on line 340 (except items on line 348).	
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	CB-52C
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XA, XC, XD CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	CB-XB
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	}
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	}
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-59B
511	Typewriters	Typewriters	}
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	CB-59B
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	}
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-54A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	}
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	CB-59B
524	Brake and wheel services	Brake and wheel services.	}
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	}
535	All other service receipts	All other service receipts on line 520 except items on line 534.	
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-53A

Want help . . . in finding Census Bureau statistical data?



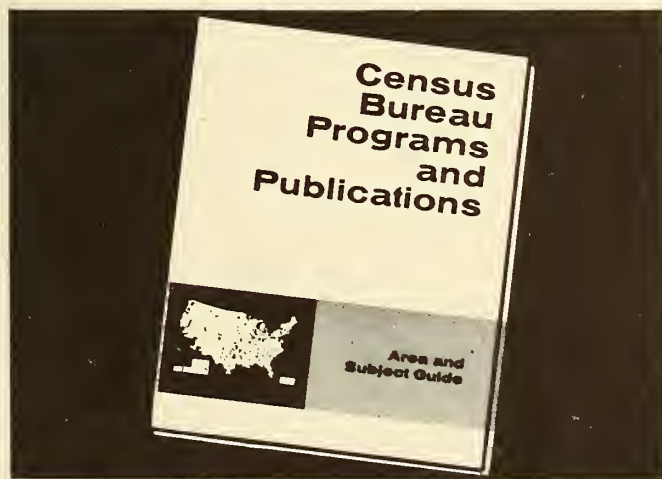
To help users find the statistical data they need, the Census Bureau has published a guide to its statistical programs and reports of the 1960's.

THIS GUIDE TO CENSUS BUREAU DATA . . .

outlines programs and activities of the Census Bureau / **defines** geographic areas covered / **describes** the latest statistical information available on:

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wholesale trade	population	Long Term Economic Growth
retail trade	services	Business Conditions Digest
geographic reports and maps	transportation	County Business Patterns
governments		historical statistics

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